



Hendersonville Visitor Guide 2021 Edition Contract

Henderson County Tourism Development Authority • 201 South Main Street • Hendersonville, NC 28792 • 828.693.9708

Henderson County TDA will go to print in mid to late March 2021 with the next Visitor Guide which serves as the fulfillment piece sent to and used by visitors in planning their visits to our community. This issue will be 52 pages with updated information. There is an opportunity for 20 tourism related businesses to advertise to potential visitors around the US and Canada. The Visitor Guide will also be downloadable from the tourism website during the same time frame that the printed copies are distributed.

This edition of the Hendersonville Visitor Guide will have the shelf life of approximately eighteen to twenty-four months so ads should be generic. All ads are the same size and must meet the ad specs below. Invoices will be mailed to advertisers with a copy of the new Visitor Guide following delivery. Invoices can also be paid at time ads are placed. Ads are available first-come-first-serve.

Ad Cost: \$700.00
Ad Specs: Vertical, 4 7/8" h x 3 5/8" wide
Number of copies printed: 75,000 initial printing, 50,000 - 75,000 in second year
Time frame: Mid 2021 – Early 2023
Ad submission deadline: February 19, 2021 or sooner
Submit ads to: bcarden@visithendersonvillenc.org
Ad Questions: Beth Carden, 693.9708

Advertiser:

Name of Advertiser (Business Name) _____

Contact Name _____ / _____
(Print) (Signature)

E-Mail Address _____

Mailing Address _____ State _____ Zip _____

Business Phone _____ Home Phone _____

Cell Phone _____ Fax _____

Web Address _____ Signature _____ Date _____

Bill To: (Other than above)

Agency _____

Contact Name _____ E-Mail Address _____

Address _____ St _____ Zip _____

Business Phone _____ Fax _____

• Check enclosed in the amount of \$ _____ Check number: _____

• Credit Card: Master Card VISA (Circle) Card Number _____

Exp. _____ Code on Back of Card: _____ Amount: _____

Thank you for advertising in the Hendersonville Visitor Guide!