



# Tourism Tidbits

November 9, 2017

Bi-monthly newsletter from HCTDA

## Chimney Rock Park to Partially Reopen

Chimney Rock at Chimney Rock State Park will partially reopen starting Friday, Nov. 10. Only the lower portion of the Park, which includes the Four Seasons trail, a portion of the Hickory Nut Falls trail, the Great Woodland Adventure trail and the Animal Discovery Den will be accessible.

Admission rates are reduced to \$6 per adult and \$3 per youth (ages 5-15) during the partial opening. Chimney Rock at Chimney Rock State Park has been closed since Monday, Oct. 23, after heavy rains caused a retaining wall to collapse at its upper parking lot.



Until visitor safety can be assured, the upper part of the Park, including Cliff Dwellers Gifts, the Chimney, Outcroppings trail, Sky Lounge, Exclamation Point and the Skyline trail, will be closed.

For the updates on the Park's progress, visit <http://www.chimneyrockpark.com> or <http://www.facebook.com/chimneyrockparknc>.

## Henderson County Tourism Conference: Save the Date!

Henderson County Tourism Development Authority will hold the annual Henderson County Tourism Conference on Thursday, January 18 from 8:30am- 3:15pm at Blue Ridge Community College. The snow date is Thursday, January 25th. This countywide tourism industry conference is the only one of its kind in North Carolina. Mark the date on your calendars now. The day is filled with expert speakers, trending topics and a notebook is provided filled with valuable materials. This is a unique networking opportunity to meet your peers in the industry. The conference is available at no cost to our tourism industry partners, but space is limited and has filled up quickly in the past.

If you know of someone in the tourism industry who would like to attend, but does not receive our newsletter, email Karen at [kbaker@visithendersonvillenc.org](mailto:kbaker@visithendersonvillenc.org).

## Lunch & Learn

Mark your calendar to attend Lunch & Learn on Wednesday, November 15 at the Visitor Center at 12Noon. The guest speaker will be Steve Cannon, District Engineer for NCDOT. He will discuss local road projects and new traffic patterns. Feel free to bring your lunch and beverages will be provided.

Lunch & Learn are quick one hour seminars focusing on the latest topics and trends that will impact the tourism industry in Henderson County. The sessions are offered by HCTDA as a free service to Henderson County tourism industry partners.



Call Julie Hayes to reserve your spot, space is limited! **Contact: (828) 693-9708 or via email [outreach@visithendersonvillenc.org](mailto:outreach@visithendersonvillenc.org)**

## Holiday Dining Guide

The holidays are a time for celebration and dining with friends and family. Many restaurants in the greater Hendersonville area offer festive seasonal menus during the holidays. The Holiday Dining Guide lists restaurants open on Thanksgiving, Christmas Eve, Christmas, New Year's Eve and New Year's Day.

The Guide is available at the Visitor Center, 201 South Main Street, or download it on the HCTDA web site: <http://www.visithendersonvillenc.org/wp-content/uploads/2017-Holiday-Dining-Guide.pdf> Be sure to make reservations!

## Winter Getaway Card Are Here!

The HCTDA Winter Getaway Cards have arrived at the Visitor Center! The Card is valid from **Now – March 31, 2018**. The Cards are available at the Visitor Center, so stop by to pick-up a supply to hand-out at your business. The program was designed to strengthen the local economy during our shoulder season. Visitors and residents can take advantage of special discounts on lodging, shopping, dining and attractions. The rewards brochure includes a detachable card to be presented at the point of purchase.



## Henderson County TDA Vacation Planner

The Henderson County TDA is updating the accommodation, attraction, and restaurant listings for an edition new of the Hendersonville Vacation Planner. The accommodation amenities include: AC, Handicap Access, Pool/Swimming, Phones, Credit Cards, Jacuzzi/Hot Tub, Breakfast, Allow Pets, Fireplace, Internet Access, Meeting Facilities, TV/Sat/Cable & number of rooms or units.

Please look at your business listing on the TDA web site and email only the changes that need to be made, not the entire listing to Karen Baker, kbaker@visithendersonvillenc.org at the Visitors Center any. <http://www.visithendersonvillenc.org>

## Submit Your Event to the HCTDA Web site

HCTDA is compiling the 2018 Calendar of Events. Events must fall between **January 1- December 31, 2018**. Dates, times, and location must be exact. Submissions should be as complete as possible, and include contact information and a high-resolution photo. Events must be open to the public and draw people from at least 20-50 miles away. Additional criteria apply, a submission of an event does not guarantee a listing. Submit your event online at: <http://www.visithendersonvillenc.org/calendar-of-events>

For information or to submit an event, contact Karen at 693-9708 or [kbaker@visithendersonvillenc.org](mailto:kbaker@visithendersonvillenc.org)

## The Hendersonville Visitor Center Is Seeking Volunteers

If you know and love Henderson County, the perfect volunteer opportunity awaits you at the Visitor Center located in Downtown Hendersonville. This is a chance for you to share your knowledge of Western North Carolina, while also learning more through ongoing training programs and educational tours.

The Hendersonville Visitor Center is recruiting volunteers to assist travelers upon their arrival to Henderson County. The Visitor Center is open seven days a week to assist visitors by answering questions, giving maps & directions, assisting with hotel reservations and offering travel, dining and entertainment information. The Center is stocked with *Hendersonville Vacation Planners*, maps, and area brochures.

Volunteers are also needed during Special Events to fill key positions at Garden Jubilee, Music on Main Street, Monday Night Live! and the Street Dances. Volunteers provide assistance with operations of the events, and offer hospitality to the vendors and festivalgoers.

Consider becoming an ambassador for our community by volunteering your time at the Visitor Center. Stop by and pick-up an application at 201 South Main Street in Downtown Hendersonville or download an application at <http://www.visithendersonvillenc.org/wp-content/uploads/volunteer-application.pdf>. The Center is open Monday-Friday from 9am-5pm, Saturday, Sunday & Holidays from 10am-5pm. For additional information call (828) 693-9708.

## Media Spotlight

- Mountain Xpress - <https://mountainx.com/food/branching-out-wnc-cider-scene-continues-to-grow-with-help-from-apple-country/>
- Charlotte Observer - <http://www.charlotteobserver.com/living/clt-boomer/article182100826.html>
- Hendersonville Times-News – <http://www.blueridgenow.com/news/20171108/skating-rink-street-lighting-santa-returning-for-season>
- WHKP - <http://www.whkp.com/news/4375-home-for-the-holidays-two-months-of-special-events-in-hendersonville.html>
- Johnson City Press - <http://www.gotricities.com/home-for-the-holidays-brings-two-months-of-festive-events>

## HCTDA Upcoming Events

<b>November 9</b> Tourism After Five / 5-7pm	<b>November 15</b> Lunch & Learn	<b>November 17</b> Group Sales Forum / 11am-12pm	<b>November 28</b> TDA Board Meeting / 1pm	<b>January 18, 2018</b> Henderson Co Tourism Conference
Brightwater Vacation Rentals	NCDOT	Blue Ridge Comm College	Visitor Center	Blue Ridge Comm College
119 Tioga Trail	Visitor Center, 201 S Main St	Cont Ed Building, Rm 122	201 S. Main St.	Conference Hall

## Contact Us

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