



Tourism Tidbits

May 13, 2020

A bi-weekly newsletter from HCTDA

Waiting for Phase 2

Activity at the Hendersonville Visitor Center has certainly picked up in anticipation of the Memorial Day Weekend and North Carolina moving into Phase 2. Many of the telephone calls are from potential travelers requesting a Visitor Guide, COVID-19 information and eagerness about attending the Garden Jubilee Nurseries and Orchards Tour.

Every business that interacts with the public will be facing a new normal, of social distancing, constant cleaning, hand sanitizer stations, face masks and how to navigate customers coming in their establishments. Henderson County businesses will be ready and eager to welcome locals and visitors!

If all goes well, Governor Roy Cooper will lift a few more of the COVID-19 restrictions allowing more businesses to reopen on Friday, May 22, just in time for the Memorial Day Weekend.

Phase 2

- Lift Stay At Home order with strong encouragement for vulnerable populations to continue staying at home to stay safe
- Allow limited opening of restaurants, bars, fitness centers, personal care services, and other businesses that can follow safety protocols including the potential need to reduce capacity
- Allow gathering at places such as houses of worship and entertainment venues at reduced capacity
- Increase in number of people allowed at gatherings
- Open public playgrounds
- Continue rigorous restrictions on nursing homes and other congregant care settings

Garden Jubilee Nurseries and Orchards Tour

There are over 15 nurseries and orchards participating in the reformatted Garden Jubilee. The self-guided Garden Jubilee Nurseries & Orchards Tour will introduce the public to a whole new buying experience, by having access to products that they may not have had access at the event on Main Street, due to space constraints. By visiting these locations, shoppers will have the opportunity to peruse their entire inventory, for a much broader selection of merchandise. The self-guided tour allows flexibility of mapping out your own route by starting at the business of your choice.

Visit the Henderson County Tourism Development Authority's (HCTDA) web site for a list of participants and their products, check back often for updates, <https://www.visithendersonvillenc.org/garden-jubilee> A list of crafters being hosted by the venues will be available on the web site as well.

The brochure is available for download on the HCTDA web site,
<https://www.visithendersonvillenc.org/wp-content/uploads/2020-Garden-Jubilee-NurseriesOrchard-Tour.pdf>

If your business would like a supply of brochures, call the Visitor Center at, 828-693-9708. We will package the brochures and have them waiting outside for you to pick up on the day the for your choosing.

Henderson County Board of Commissioners Terminate State of Emergency

Pursuant to Article II of Chapter 76 of the Henderson County Code, the Board of Commissioners of Henderson County (the "Board") hereby proclaims:

1. On March 14, 2020, a Proclamation of State of Emergency for Henderson County (the "March 14 Proclamation") regarding Coronavirus Disease 2019 ("COVID19") was issued.
2. On March 18, 2020, the March 14 Proclamation was ratified and affirmed by the Board of Commissioners.
3. The March 14 Proclamation was supplemented by the Board on March 27, 2020
4. The March 14 Proclamation was amended and supplemented again by the Board on March 31, 2020.
5. The Board has determined that there is not a continued need for a local state of emergency in light of the Governor's continued proclamation of a state-wide state of emergency.
6. The Board hereby terminates the March 14 Proclamation as supplemented and amended, and all of the restrictions and orders therein. The sole remaining restrictions related to the COVID19 emergency are those imposed by the Governor.

Free Webinars

- **May 14 / 5-6 pm** / Phase 2: Governor Stay At Home Order Lifting of Restrictions Based on Virus Trends
<https://www.ncsbc.net/workshop.aspx?ekey=50400087>
- **May 19 / 5-6 pm** / Phase 3: Governor Stay At Home Order Lifting of Restrictions Based on Virus Trends
<https://www.ncsbc.net/workshop.aspx?ekey=50400088>
- **May 20 / 4-6 pm** / Learn Safety Tips to Apply to Your Business to Protect Your Employees and Customers
<https://www.ncsbc.net/workshop.aspx?ekey=50400089>

Small business financial assistance and guidelines are available at:
<https://www.visithendersonvillenc.org/covid-19-information>

Bearfootin' Virtual Reveal

Watch the Bearfootin' VIRTUAL Bear Reveal on May 15th at 6pm on Facebook,
<https://www.facebook.com/events/293504031617874/>

Following the reveal, the bears will take their place on the sidewalks of downtown on May 18th. The bears will be on display through late October before being auctioned off to benefit local nonprofits.

Guidelines for Accommodations & Restaurants

North Carolina Restaurant & Lodging Association
Restaurant Reopening Blueprint

https://ncrla.help/wp-content/uploads/2020/05/Reopening_Blueprint_US-Foods_5.7.pdf

American Hotel & Lodging Association
Enhanced Industry -Wide Hotel Cleaning Standards

<https://www.ahla.com/sites/default/files/safestayupdated.pdf>

HCTDA Sponsored Events

- **Tourism After Five** / May 14 / Canceled
- **Revised Garden Jubilee** / May 22 – 25 / featuring Nurseries & Orchards
- **HCTDA Board Meeting** / May 26
- **Group Sales Forum** / May 20 / Call Michael Arrowood for a virtual meeting invitation, 693-9708
- **NOTE:** A decision about holding the HCTDA summer concerts in June, will be made in late-May.

Media Spotlight

- **Times-News** / HCTDA May Column / Garden Jubilee & Summer Tourism
<https://www.blueridgenow.com/news/20200510/tda-column-2020-garden-jubilee-and-summer-tourism-in-hendersonville>
- **Our State** / May Newsletter / Cheers Trail Passport

COVID-19 Updated Resources

For COVID-19 resources and small businesses information go to: <https://www.visithendersonvillenc.org/covid-19-information>
Click for a list of restaurants offering take-out food service: <https://www.visithendersonvillenc.org/carry-out-food>

Contact Us

201 S. Main St. Hendersonville, NC 28792

(828) 693-9708

tourism@visithendersonvillenc.org

Fax (828) 697-4996

www.VisitHendersonvilleNC.org

[Facebook.com/VisitHendersonvilleNC](https://www.facebook.com/VisitHendersonvilleNC)