



# Tourism Tidbits

July 28, 2020

A bi-weekly newsletter from HCTDA

## Visitor Center's Summer Concerts Cancelled

The Henderson County Tourism Development Authority (HCTDA) is disappointed to announce that the summer outdoor concert season held at the Visitor Center have been cancelled. These concerts include Monday Night Live!, Music on Main Street and the Street Dances. The concerts were rescheduled twice, but due to the increase of COVID-19 cases and following state mandates, HCTDA believes that it is in the best interest of the public not to hold the concerts this year. In these uncertain times, the health and safety of the public is HCTDA's utmost concern.

The Car Shows hosted by the Carolina Mountain Car Club held in connection with the Music on Main concerts have also been cancelled.

Check HCTDA's COVID-19 informational web page for local, state & federal restrictions, guidelines and financial resources. <https://www.visithendersonvillenc.org/covid-19-information>

Click for a list of restaurants offering take-out food service: <https://www.visithendersonvillenc.org/carry-out-food>

## Three New Wineries Open in the Crest of the Blue Ridge

- **Marked Tree Vineyard**, offers 10 wine varieties made with European vinifera and French-American hybrid grapes in a picturesque setting, surrounded by panoramic views. 623 Deep Gap Road, Flat Rock, <https://www.markedtreevineyard.com/>
- **Sawyer Springs Vineyard**, produces vintages in small batches served in a rustic tasting barn. 124 Sandy Hill Lane, Hendersonville, <https://sawyerspringsvineyard.com/>
- **Stone Ashe Vineyards**, is a state-of-the-art 2,000-square-foot tasting room rests on a bluff overlooking a pond surrounded by vineyards. 736 Green Mountain Road, Hendersonville, <https://stoneashevineyards.com/>

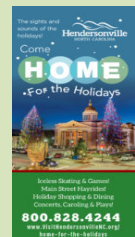


For a complete listing of Henderson County wineries, breweries and cideries go to: <https://www.visithendersonvillenc.org/cheers-trail>

## Reminder to Submit Holiday Events

Don't let your holiday event be left behind! HCTDA is soliciting dates and information for holiday events to be included in the Home for the Holidays brochure.

Please use one form per event. **The events should take place between November 1, 2020 through January 1, 2021.** Dates and location must be exact to be considered for a free listing in the Home for the Holidays event calendar. **The deadline has been extended to submit an event to Friday, August 21, 2020.**



Click to submit an event, <https://hendersoncountytda.wufoo.com/forms/2020-home-for-the-holidays-calendar-listing> For more information contact Amy Boswell, via email at [events@visithendersonvillenc.org](mailto:events@visithendersonvillenc.org) or call 828-693-9708.

## CDC COVID-19 Resources for Businesses & Individuals

### Toolkits for Domestic Travelers

- Consideration for Travelers - <https://www.cdc.gov/coronavirus/2019-ncov/travelers/travel-in-the-us.html>
- Protect Yourself When Using Transportation - <https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/using-transportation.html>
- Traveling Overnight - <https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/personal-social-activities.html#hotel>
- Visiting Beaches & Pools - <https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/personal-social-activities.html#hotel>
- Visiting Parks & Recreational Facilities - <https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/visitors.html>

### Posters and other helpful information available at:

<https://www.cdc.gov/coronavirus/2019-ncov/communication/toolkits/domestic-travelers.html>

### HCTDA Travelogue Podcast

Have you heard the new Hendersonville Travelogue? The new show started in May to enlighten the community and travelers on what makes Henderson County so unique. The topics include heritage, activities, recreation, culture and lesser known points of interest and facts about Henderson County. The Travelogue airs on Thursdays on WTZQ-AM 1600 at 5:30pm. The Podcast is available on the HCTDA web site, at <https://www.visithendersonvillenc.org/travelogue>

### Free Webinars

- **July 29** / What's happening on The Hill (and Jones Street) / 10-11am / <https://register.gotowebinar.com/register/7730738131556960528>
- **July 29** / How to Find Your Customers / 11am-1pm / <https://www.ncsbc.net/workshop.aspx?ekey=50400144>
- **August 8** / How to Write a Business Plan / 8:30am-4:40pm / <https://www.ncsbc.net/workshop.aspx?ekey=50400147>
- **August 18** - Build Your Business with Facebook / 11am-12pm / <https://www.ncsbc.net/workshop.aspx?ekey=50400133>

### HCTDA Sponsored Events

- **Accommodation Meeting** / Jul 30 / call HCTDA for meeting info
- **Group Sales Forum** – Aug 12 / / call HCTDA for virtual meeting info
- **HCTDA Board Meeting** / August 25 / 1pm / location TBD
- **Monday Night Live** / CANCELLED
- **Music on Main** / CANCELLED
- **Street Dance** / CANCELLED  
(schedule subject to state mandates)

### Hot Weather Safety Tips

- Check your local news for extreme heat alerts.
- Choose lightweight, light-colored, loose-fitting clothing.
- Try to limit your outdoor activity to when it's coolest, like morning and evening hours.
- Cut down on exercise during the heat. If you're not accustomed to working or exercising in a hot environment, start slowly and pick up the pace gradually.
- Wear sunscreen if you are outdoors, protect yourself from the sun by wearing a wide-brimmed hat, sunglasses, and by putting on sunscreen of SPF 15 or higher 30 minutes prior to going out. Continue to reapply it according to the package directions.
- Never leave children or pets in a parked car, even if the windows are cracked open.
- Drink more fluids, regardless of how active you are. Don't wait until you're thirsty to drink.

Source – CDC

### Business Updates

- **Nora's New York Style Pizzeria** – opened in the former Favilla's New York Pizza location at 2111 Asheville Hwy.
- **Asheville's Fun Depot** – closes its' doors forever on August 2 at 8pm at 7 Roberts Rd., Asheville

### Media Spotlight

- **Times-News** – HCTDA July Column – **Henderson County TDA Strategies During the Pandemic** <https://www.blueridgenow.com/news/20200718/tda-column-henderson-county-tda-strategies-during-pandemic>
- **Blue Ridge Parkway Association** - AAA Traveler newsletter Summer 2020 - the Cheers! Trail Passport
- **North Georgia Living Magazine** – Hendersonville The Apple of Carolina's Eye
- **UNC TV** – Arts Around NC featured the Blue Ridge Craft Trail



## Contact Us

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