



Hendersonville
NORTH CAROLINA

VisitHendersonvilleNC.org

800-828-4244



Tourism Tidbits

July 15, 2020

A bi-weekly newsletter from HCTDA

Update Your Room Vacancies



It's crucial for accommodations to update their listing on the Henderson County Tourism Development Authority's online Room Availability Report at <https://www.visithendersonvillenc.org/room-availability> on a regular basis. The report is an easy, convenient way for travelers to see who has a vacant room in Henderson County - it's a user-friendly way for accommodations to report vacancies. The Room Availability page is also a tool the Visitor Center uses to direct guests to area accommodations. The Room Availability program gives properties the opportunity to describe their properties in the additional note section. We can't share your availability with travelers if you don't share it with us!

If your property has not updated their listing in the last 90-days, the listing will be deleted from the Room Availability page. It is essential that the listing is updated on a regular basis, old information could be detrimental to your business.

If your property hasn't already registered for the program, make sure you do so soon. Every day which goes by that you haven't updated your listing is a day you could miss out on a potential overnight stay. If you wish to set up an account, contact Karen Baker at kbaker@visithendersonvillenc.org.

Henderson County Lodging Meeting Rescheduled

HCTDA has rescheduled the lodging meeting set for July 16, due to a scheduling conflict. We apologize for the inconvenience.

This important lodging Zoom meeting will be held on Thursday, July 30th at 3pm.

This meeting will cover important topics that could impact your business. If you are not able to attend, please invite a representative from your property to join in the meeting.

Topics for discussion include:

- Cheers! Trail Passports
- Packages
- Annual Rewards Cards
- Up Coming
- Events
- Other

Email Julie Hayes, HCTDA Outreach Coordinator, for a Zoom Meeting invitation, outreach@visithendersonvillenc.org

HCTDA Summer Concerts Cancelled

The 2020 Summer Concert season has been cancelled, due to health concerns of COVID-19 and accordance with state mandates. These concerts are held annually at the Visitor Center. The cancelled concerts include Monday Night Live!, Music on Main and the Street Dances.

Governor Cooper Extends Phase 2

North Carolina Governor, Roy Cooper announced that North Carolina will remain in Phase 2, until at least August 7th. <https://covid19.ncdhhs.gov/latest-updates>

Downtown Open Streets & Raffle

Main Street from 6th Avenue to Allen Street will be closed to vehicular traffic, July 17-19, to allow people space to spread out and social distance while shopping and dining. Make sure to purchase a gift basket raffle ticket for a \$1 or 6 for \$5. Tickets available at Wags, 231 North Main Street. The proceeds benefit local charities. The raffle runs Friday-Sunday, the winners will be drawn on Sunday.

Waterfall Safety

Remind people new to the area to use caution when visiting Western North Carolina's waterfalls. Following the rules, can help keep everyone safe. North Carolina State Parks offers these tips:

- Stay on developed trails and don't stray from observation decks.
- Pay attention to the warning signs and rules posted near waterfalls.
- Never climb on or around falls. Rocks are more slippery than they look.
- Never jump off waterfalls or dive into pools of water. Rocks and logs are often beneath the surface of the water and difficult to see. Currents caused by a waterfall can drag and keep you under water.
- Children should always be under the immediate supervision of adults around the falls. Pets should also be supervised.
- Never play in the stream or river above a waterfall. You can easily be swept over the falls by currents.
- Don't try to take photos or selfies at the top of a waterfall. People lose their footing while paying attention to their photo setup and fall over.
- Slippery rocks and mud are common along trails as you near waterfalls.
- Since many waterfalls are in remote areas, a medical rescue could take hours.
- Wear hiking shoes with a good grip. Flip-flops and sandals make you particularly vulnerable to slipping or injuring

Business Update

- **Las Cazuelas** – opened at 321 N. Main St., in the former Sol Y Luna location
- **Burgerworx** – closed on Spartanburg Hwy
- **Favilla's New York Pizza** – closed on Asheville Hwy.

Pearson Falls Closes Temporarily

Pearson Falls in Saluda has closed temporarily, due to health concerns of COVID-19. Their top priority is for the safety of the staff, volunteers and visitors. They will make an announcement when visitors may return to view the beautiful falls. To learn more go to: <https://www.pearsonfalls.org/>

Air Quality on Airplanes

According to the World Health Organization: "The quality of aircraft cabin air is carefully controlled. Ventilation provides a total change of air 20-30 times per hour. The recirculated air is usually passed through high-efficiency particulate air (HEPA) filters of the type used in hospitals, which trap dust particles, bacteria, fungi and viruses."

Most airplanes are equipped with sophisticated air filtration systems, like HEPA or VOC filters. Learn more: <https://www.who.int/news-room/q-a-detail/air-travel-advice>

COVID-19 Resources

Check HCTDA's COVID-19 informational web page for local, state & federal restrictions, guidelines and financial resources. <https://www.visithendersonvillenc.org/covid-19-information>
Click for a list of restaurants offering take-out food service: <https://www.visithendersonvillenc.org/carry-out-food>

HCTDA Sponsored Events

- **HCTDA Board Meeting** / July 28 / 1pm / location TBD
- **Accommodation Meeting** / Jul 30 / call HCTDA for virtual meeting info
- **Monday Night Live** / CANCELLED
- **Music on Main** / CANCELLED
- **Street Dance** / CANCELLED

(schedule subject to state mandates)

Media Spotlight

- **Smoky Mountain Living** / Blue Ridge Craft Trails
- **Capital Play** / Blue Ridge Craft Trails
- **UNC-TV North Carolina Weekend** / featured Hendersonville
- **Our State Magazine** – July Issue / Sideways Brewery
- **Smoky Mountain Living** / Wineries Abound in the Smoky Mountains / included Burntshirt Vineyards
- **WLOS** / Blue Ridge Craft Trails / <https://wlos.com/news/local/organizers-hope-craft-trail-draws-visitors-to-henderson-county>
- **15+ Place That You Would Have Never Considered for Christmas Break** / <https://lifney.com/15+-places-that-you-would-never-have-considered-for-a-christmas-break--our-best-kept-secrets/>



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