New Bridal Show on the Horizon

The inaugural Say I Do to Hendersonville Bridal Show will be held on Saturday, March 23 in the Blue Ridge Community College Conference Hall from 10 am - 4 pm. The Bridal Show will feature select local wedding industry businesses all under one roof, to make wedding planning a breeze. Excited couples coordinating their big day will be treated to a myriad of wedding products and services for the perfect day. Bridal Shows are great place for brides, grooms and their families to learn about what local options are available for their wedding. Guests will see, touch, taste, and hear all about how to make their day special. Admission is $5 per person.

The wedding vendors on site will be able to provide one-on-one information and samples from catering, photography, venues, florists, to planners and bakeries.

The U.S. wedding industry is big business--bringing in over $72 billion in revenue, according to recent report by IBISWorld. There are many business opportunities than just the big-ticket wedding day, such as bridal shower gifts, bachelor parties, rehearsal dinners, and even the honeymoon.

If your business is interested in participating in the Bridal Show, contact Julie Hayes, HCTDA Outreach Coordinator at 828.693.9708 or outreach@visithendersonvillenc.org.

Limited Co-Op Ad Space Available

A limited number of advertising space are available in the TDA’s special co-op advertising program. This successful program allows tourism related businesses to partner with HCTDA and purchase prime advertising space in major magazines such as Southern Living, Atlanta Magazine, Charleston Living & Our State magazine. The cost for purchasing an ad in these publications would be prohibitive for many businesses, but by partnering with HCTDA and others, you can gain great regional and national exposure. No payment is due until after the ad is printed, you will be sent an invoice along with a copy of your published ad. For ad space availability contact Beth Carden at 828-693-9708 or bcarden@visithendersonvillenc.org.

Camp Trail Brochure

A new addition to the TDA’s trail series is the Camp Trail, Guide to Henderson County Summer Camps. The brochure is a helpful tool for parents selecting the ideal camp for their child.

Stop by the Visitor Center and pick-up a supply of brochures for your business.

2019 NC Travel Guide

The 2017 Official North Carolina Travel Guide is now out in the marketplace and at the State’s Welcome Centers. The interactive digital edition is also available on visitnc.com for all North Carolina travelers to view, download and enjoy! Download your copy or order other NC publications and NC Highway maps: https://www.visitnc.com/travel-guides
Call 1-800-VisitNC to order guides.
2019 Henderson County Tourism Conference Wrap-Up

The seventh Annual Henderson County Tourism Conference was held on Thursday, January 17th in the Blue Ridge Community College Conference Hall. The theme of this year’s conference was “Authenticity”. The Conference this year broke a record for attendance, with approximately 200 people from Henderson County and the region in the audience. HCTDA presented a 2-minute video that was produced to spotlight Henderson County as a vacation destination. The crowd’s reaction to the video and the overall conference was very positive. The Conference even drew TDA’s from other counties that were in search of starting a similar industry conference for their tourism partners.

The Conference generated great networking opportunities to meet peers in the tourism industry. Numerous media vendors were on hand to discuss marketing plans with area businesses and organizations. The annual event is held each January. For information on the 2020 Henderson County Tourism Conference contact Julie Hayes, TDA Outreach Coordinator, outreach@visithendersonvillenc.org.

Media Spotlight

  January: https://thedestinationmagazine.com/sideways-farm-brewery-cultivates-a-different-way-forward/
- The828.com - https://the828.com/2019/01/22/id0/

Business Update

- Elgolf Mitsubishi – opened at 1325 Spartanburg Hwy.
- Fatz Café – Closed
- Guidon Brewery – opened at 415 8th Ave. E.
- Park Ridge Health – is now Advent Health
- Shine – opened at 202 N. Main St.

Tourism After Five

The first Tourism After Five in 2019 features one of Henderson County’s most authentic businesses, The Oriole Mill. The Oriole Mill creates small batch, high-value woven goods meant to become family heirlooms. Join the TDA for a tour of the factory and meet and mingle with other Henderson County tourism partners. The Mill is located at 701 Oriole Drive in Hendersonville.

Sponsored by the Henderson County TDA. Kindly call to RSVP or email Julie Hayes, outreach@visithendersonvillenc.org.

Carl Sandburg Home Preparing to Open After Shutdown

Carl Sandburg Home National Historic Site remains closed while staff continue to remove trees and limbs that fell from winter storms during the shutdown. The park will re-open when the parking lot and walkways to the house, barn, and other historic buildings are cleared. The trail system will remain closed while hazard tree and limb removal work continues. Please stay out of closed areas. Park managers are also monitoring the Winter Weather Advisory which may impact park operations on Tuesday, January 29. Please visit www.nps.gov/carl

HCTDA Upcoming Events

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<thead>
<tr>
<th>January 29</th>
<th>TDA Board Meeting</th>
<th>February 12</th>
<th>Tourism After Five</th>
<th>February 20</th>
<th>Lunch &amp; Learn</th>
<th>February 28</th>
<th>Group Sales Forum</th>
<th>March 23</th>
<th>Bridal Show</th>
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<tbody>
<tr>
<td>1pm</td>
<td></td>
<td>5-7pm</td>
<td>12:00 – 1:00pm</td>
<td>11:00am</td>
<td></td>
<td>10am-4pm</td>
<td></td>
<td>Blue Ridge Comm. College Conference Hall</td>
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Visitor Center
201 S. Main St.

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