



Tourism Tidbits

January 22, 2018
Bi-monthly newsletter from HCTDA

Federal Government Shutdown Closures

Because of the federal government shutdown, National Park Service websites are not being updated and may not reflect current conditions. For your planning purposes, some parks in the National Park System may have areas that remain accessible to visitors; access may change without notice, and some parks are closed completely. Some lodging, restaurants, and other services may be available when provided by concessioners or other entities. Be aware that there will be no National Park Service-provided visitor services, including restrooms, trash collection, facilities, or road maintenance. Due to the shut down the Carl Sandburg Home and the Blue Ridge Parkway are closed. For updates on the shutdown, please visit www.doi.gov/shutdown.



Carl Sandburg Home - All park facilities, including the parking lot, trails, Sandburg Home, bookstore, goat farm, park office and restrooms are closed.

Blue Ridge Parkway roads, lookouts, trails and open-air memorials along the Blue Ridge Parkway, will remain accessible to visitors, but emergency and rescue services will be limited. Changes to the Parkway's winter operating schedule include:

- Asheville Visitor Center at Milepost 384 is closed
- Sections of the Parkway that were closed due to winter weather at the time of the federal government shutdown will remain closed at this time.
- The following facilities are open and on normal operating schedules: Folk Art Center at Milepost 382, Museum of NC Minerals at Milepost 331, & Peaks of Otter Lodge at Milepost 86.

Still Time to Register for the 2018 Henderson County Tourism Conference Rescheduled for Thursday, January 25th

There are some wonderful opportunities to partner with the Henderson County Tourism Development Authority's coop advertising program. Some of the publications include *Our State*, *Southern Living*, *Smoky Mountain Living*, and *WNC* magazine. The list this year includes some exciting new offers in such publications: *Atlanta Magazine*, *USA Today*, *Guest Quest*, & *the Charlotte Epicurean*. The TDA is once again offering ads in the annual Vacation Planner, 12 ¼ page ads will be available, on a first-come-first server basis. Due to inclement weather the dates have changed for the Tourism Conference and the availability of Coop Advertising. These coop ads will be available for sale at the Henderson County Tourism Conference on Thursday, January 25, 2018 at Blue Ridge Community College Conference Hall on a first come, first service basis. If you are not able to attend the conference and would like to participate in the coop ads, the remaining ads will be available for sale by contacting the TDA starting on Friday, January 26. A number of well-known print and electronic media representatives will be present, so be prepared to sign up for great marketing initiatives.

If you previously register for the conference scheduled for January 18 and are now unable to attend on the January, 25th, please contact Blue Ridge Community College, so we have an accurate number of attendees.

Register for the Henderson County Tourism Conference on Thursday, January 25, go online to: [2018 TOURISM CONFERENCE REGISTRATION](#)

HENDERSONVILLE RESTAURANT WEEK
 March 15-24, 2018

Discounted Prix Fixe Menus at Hendersonville & Flat Rock Restaurants
 2-3 Course Prix Fixe Lunch \$10 & \$15*
 3 Course Prix Fixe Dinner \$20, \$30 & \$35*
 *Beverage, tax, and gratuity not included.

Visit HendersonvilleRW.com for details!

Participating Restaurants
 Brooks Tavern
 The Dugout Taproom & Grill
 Flat Rock Wood Room
 Hannah Flanagan's
 Never Blue
 Old Orchard Tavern
 Postero
 Season's at Highland Lake Inn and MORE!

Logos: WAVERLY INN, Sysco, CUR|EAT, FRS, AmeriPride, FOOD LIFE, Hendersonville NORTH CAROLINA, 11:creative

Business Update

- Fairfield Inn & Suites – opened at 836 Upward Road, Flat Rock
- Black Star Line Brewing Company – closed at 131 3rd Avenue West
- The Carl Sandburg Home will not be offering house tours through February. Renovations in the interior of house are being completed. The bookstore and all other areas of the park will remain open, including the grounds for hiking. Check the web of a list of 2018 events: <https://www.nps.gov/carl>
- Hands On! – A Child’s Gallery – has a new name, Hands On! Children's Museum

Plenty of Time to Use the Winter Getaway Rewards Card

The Winter Getaway card has been a very popular brochure given out at the Visitor Center for the past 2 months. There is still plenty of time to pick-up a supply of the Winter Getaway Rewards Cards for your business to give out to travelers and residents. The Card is valid **Now thru March 31, 2018**. They are available at the Visitor Center at 201 South Main Street. A list of the participating businesses is listed on the HCTDA web site: www.visithendersonvillenc.org/winter-getaway-program, along with an online order form at the bottom of the page.

Show your card and take advantage of special discounts on lodging, shopping, dining, wineries, breweries, cideries, and attractions.

HCTDA Upcoming Events

January 23 / 1pm HCTDA Board Meeting	January 25 / 8:30am-3:15pm Henderson Co Tourism Conference	February 8 Tourism After Five / 5-7pm	February 22 Group Sales Forum / 11am-12pm
Visitor Center	Blue Ridge Comm College	Holiday Inn Express & Suites	Blue Ridge Comm College
201 S Main St	Conference Hall	698 Upward Rd., Flat Rock	Cont Ed Building, Rm 122

Contact Us

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