



Hendersonville
NORTH CAROLINA

VisitHendersonvilleNC.org

800-828-4244



Tourism Tidbits

August 3, 2020

A bi-weekly newsletter from HCTDA

Henderson County Apple Season

Many of Henderson County Apple Orchards will start opening this month for the season. The Henderson County Development Authority (HCTDA) has just updated the Crest of the Blue Ridge Apple Orchard Trail Guide. The Guide directs people to 21 orchards throughout Henderson County, along with a helpful local growing season chart. The brochure will be available next week, stop by the Visitor Center to pick up a supply for your business to have on hand for your guests. Many of the orchards offer more than just apples, such as cider, baked goods, family activities, pumpkins patches, corn mazes, crafts and tours of the orchards. The local orchards and farms have plenty of room for social distancing and for people to spread out.



A downloadable brochure is available on the HCTDA web site at,
<https://www.visithendersonvillenc.org/wp-content/uploads/Apple-Orchard-Trail.pdf>

A self-guided driving tour of Henderson County's apple country is a great social distancing activity, download a copy at,
<https://www.visithendersonvillenc.org/wp-content/uploads/Fall-Apple-Harvest-Trail-1.pdf>

Update on Fall Events

NC Apple Festival - held during the Labor Day Weekend, September 4 – 7, is unable to hold a Street Fair including the associated Entertainment and Kiddie Carnival, as well as, the King Apple Parade. Due to the street layout they are not able to control the number of attendees, which would allow for social distancing. Check the NC Apple Festival web site for details
<https://www.ncapplefestival.org>

NC Mountain State Fair – held at the Western North Carolina Agricultural Center, September 11 – 20, has been cancelled, due to the ongoing COVID-19 pandemic and the uncertainty of conditions. Visit the WNC Ag Center web site for more information,
<https://www.wncagcenter.org>

Farm City Day - scheduled to be held in Jackson Park on Saturday, October 3rd has been cancelled, due to the on-going concerns over Covid-19.

Cheers Trail Passport Weekend – will be held October 2 – 4, at the local cideries, wineries and breweries. The Cheers! Trail Passport may be purchased for \$10 at the Visitor Center, 201 S. Main St., or online and at participating venues. Visit at least 12 venues and get your Passport stamped to redeem for a gift valued at \$10. Bring the stamped Passport to the Visitor Center, to choose from a set of 4 stone coasters, wine stopper, stainless steel wine glass or a waiters bottle opening tool.
<https://www.visithendersonvillenc.org/cheers-trail>

Say I do to Hendersonville Bridal Show – has been rescheduled for November 14 at the Blue Ridge Community College Conference Center. Brides will meet local wedding professionals from every aspect of the wedding industry.
<https://www.visithendersonvillenc.org/weddings>

Lightning Safety Precautions

- To lower your odds, don't pitch your tent near the tallest trees in the vicinity.
- Hikers, golfers, and others should run into a forest if a shelter or car is not nearby.
- Drop metal objects like golf clubs, tennis rackets, umbrellas, and packs with internal or external metal frames.
- Get off bicycles, motorcycles, horses, and golf carts. Metal bleachers at sports events, metal fences, and utility poles are also to be avoided.
- If you are caught in an open field, seek a low spot. Crouch with your feet together and head low.
- Don't sit or lie down, because these positions provide much more contact with the ground, providing a wider path for lightning to follow. If you are with a group and the threat of lightning is high, spread out at least 15 feet apart to minimize the chance of everybody getting hit.
- Don't return to an open area too soon. People have been struck by lightning near the end of a storm, which is still a dangerous time.
- Swimmers, anglers, and boaters should get off lakes or rivers and seek shelter when storms approach. Drop any fishing rods. Boaters who cannot get off the water before the storm hits should crouch low. Once on land, get at least 100 yards away from shore.
- If Someone Is Struck - People who have been hit by lightning carry no electric charge and can be safely tended to. Also, victims who appear dead can often be revived. If the person is not breathing, begin mouth-to-mouth resuscitation. If a pulse is absent as well begin CPR. Stay with the victim until help arrives.

Source US Forest Service

Asheville Airport Using an Electrostatic Sprayer

What is an electrostatic sprayer? It is a special piece of cleaning equipment that their team now uses every day at AVL. It is a backpack sprayer that contains a specialized solution that is combined with air and atomized by an electrode inside the sprayer. Subsequently, the spray contains positively charged particles that are able to aggressively adhere to surfaces and objects. The solution is a disinfectant that kills viruses and other germs almost immediately, and it can be safely administered in public spaces.

Why use an electrostatic sprayer? The team can disinfect large surface areas very quickly and efficiently, especially public areas that are high-touch and frequently used. Hard-to-reach spaces can also be easily disinfected.

Free Webinars

- **August 8** / How to Write a Business Plan / 8:30am-4:40pm
<https://www.ncsbc.net/workshop.aspx?ekey=50400147>
- **August 18** - Build Your Business with Facebook / 11am-12pm
<https://www.ncsbc.net/workshop.aspx?ekey=50400133>
- **August 27** - New Ways to Market and Protect Your Business in 2020 with Google / 5:30-8:30pm /
<https://www.ncsbc.net/workshop.aspx?ekey=50400153>
- **August 31** - How to Start a Business / 5:30-7:30pm /
<https://www.ncsbc.net/workshop.aspx?ekey=50400150>

HCTDA Sponsored Events

- **Group Sales Forum** / Aug 12 / call HCTDA for virtual meeting info
- **HCTDA Board Meeting** / August 25 / 1pm / location TBD
- **Monday Night Live** / CANCELLED
- **Music on Main** / CANCELLED
- **Street Dance** / CANCELLED
- **Cheers Trail Passport Weekend** / Oct. 2-4 / local cideries, wineries & breweries
- **Hville Bridal Show** / Nov. 14 / Blue Ridge Community College (schedule subject to state mandates)

Recent Travel Survey

US Travel Association and MMGY Travel Intelligence found that 67% of travelers are likely to travel with their personal cars during the next six months — which is "more than double the percentage planning to travel by air during the same time period."

Source – Business Insider July 28, 2020

Media Spotlight

- **Biltmore Beacon** / Stone Ashe Vineyards Opens
- **Stone Ashe Vineyard** – Fox Carolina TV
- **Southern Pines Pilot** / Stone Ashe Vineyards Opens
- **AAA Go Carolina** / 26 Kayaking Spots in the Carolinas / mentioned Lazy Otter Tubing
- **Jacksonville (NC) Daily News** / Stone Ashe Vineyards / <https://www.jdnews.com/news/20200722/new-with-touch-of-old-stone-ashe-vineyard-opens>
- **828.com** / Stone Ashe Vineyards Opens / <https://the828.com/2020/07/21/stoneashevineyards/>
- **WLOS** / Stone Ashe Vineyards Opens / <https://wlos.com/news/local/stone-ashe-vineyard-opens-in-henderson-county>



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