



Tourism Tidbits **September 8, 2016** A bi-weekly newsletter from HCTDA

Hendersonville in the News

Hendersonville has been receiving a lot of attention lately by the press in both print and electronic media. The Henderson County Tourism Authority hosted a FAM Tour for a dozen travel writers from August 4 – 7. Many of the articles were a result of the FAM Tour. This type of free editorial is an invaluable tool to further Hendersonville in the media spotlight.

Check out the great coverage:

- Washington Times – www.washingtontimes.com/news/2016/jun/18/cider-businesses-grow-bring-tourists-to-henderson
- Winston-Salem Journal - www.journalnow.com/relishnow/get-out/road_trips/visitors-are-happy-in-hendersonville/article_e5c524ee-484b-5a02-9ab6-b8a62892ba6f.html
- Points North – <http://pointsnorthatlanta.com/pique-season-hendersonville-nc/>
- SkyBlueprint - styleblueprint.com/charlotte/everyday/pick-your-own-apples/
- Charlotte Magazine - www.charlottemagazine.com/Charlotte-Magazine/September-2016/Around-Towns-Hendersonville/
- Times Warner Cable News / Charlotte - www.twcnews.com/nc/charlotte/around-carolina/2016/08/17/around-carolina--flat-rock.html

Tourism After Five Tonight!

Tourism After Five is happening today **September 8** at **Bullington Gardens from 5 – 7pm**. Discover Henderson County's public gardens and its programs while networking with your tourism colleagues. This is a hidden treasure some of you may not be familiar. Enjoy some snacks, drinks, door prizes and lively discussions...Directions: 95 Upper Red Oak Trail Travel Hwy 64 E passed Walmart and turn left on Howard Gap Rd., 1 Mi Right onto Zeb Corn Rd., 6 Mi. Right onto Upper Red Oak Trail, Left into Bullington Gardens Entrance.

RSVP to Julie Hayes via email at or call 693-9708.
outreach@visithendersonvillenc.org

Lunch & Learn

The Lunch & Learn program on Wednesday, September 14 will feature speaker Ashley Jenkins, a representative from Biltmore Estate sharing the best practices for Partnering and Packaging in the tourism industry. This is a great opportunity to engage with WNC's largest attraction. Held at the Visitor Center @ 12noon. Bring your lunch, drinks provided.



RSVP to Julie Hayes via email at or call 693-9708.
outreach@visithendersonvillenc.org

Meet Breanna Lyda

Meet the new HCTDA Communications Coordinator, Breanna Lyda. She recently moved back to her home state of North Carolina. Breanna has been living in Johnson City, Tennessee where she worked as a television news producer. In the spring of 2015 she earned a Bachelor of Science degree from East Tennessee State University in Mass Communications and minored in Business Management.

Contact Breanna at info@visithendersonvillenc.org .



The NC Mountain State Fair Opens Friday

Visitors can enjoy all the thrills of the N.C. Mountain State Fair, plus save some money by taking advantage of advance ticket sales and several special promotions during the fair's 10-day run Sept. 9-18 at the Western North Carolina Agricultural Center. The Mountain State Fair celebrates the heritage of the Blue Ridge Mountains, including agriculture, music, crafts, art, food, entertainment, display of livestock, and competitions.

"For the best deal on ride tickets and gate admission, fairgoers should really consider purchasing their tickets in advance," said Agriculture Commissioner Steve Troxler. "However, there are still plenty of opportunities to save money once the fair has opened."

The 2016 N.C. Mountain State Fair returns to the WNC Agricultural Center in Fletcher Sept. 9-18. Discounted advance tickets are available at area Ingles stores, the WNC Agricultural Center and the WNC Farmers Market. Fairgoers can save \$2 on gate admission tickets and 50 percent on ride tickets by purchasing in advance. More information about the fair is available at www.mountainfair.org.



Henderson County TDA Web Site Redesign

The Henderson County TDA is in the process of working on a major redesign of the web site <http://www.visithendersonvillenc.org> to be launched this fall. The new site will feature photos of the accommodations and provide links not only to a business web site, but also to social media sites. Photos must be in a 300 dpi jpg format with a minimum size of 4x 6 inches. The accommodation amenities include: AC, Handicap Access, Pool/Swimming, Phones, Credit Cards, Jacuzzi/Hot Tub, Breakfast, Allow Pets, Fireplace, Internet Access, Meeting Facilities, TV/Sat/Cable & number of rooms or units.

Please look at your business listing on the TDA web site and email only the changes, URL's, and photos to Karen Baker, kbaker@visithendersonvillenc.org.

HCTDA Upcoming Events

September 8 / 5-7pm

Tourism After Five

Bullington Gardens, 95 Upper Red Oak Trail

September 22 / 11am-12noon

Group Sales Forum

BRCC Continuing Ed Bldg, Rm 122

October 13 / 1pm

Tourism After Five

Kanuga Conference

September 14 / 12pm

Lunch & Learn/ Biltmore Estate Partnering

Visitor Center, 201 S. Main St

September 27 / 1pm

HCTDA Board Meeting

Visitor Center, 201 S. Main St

Contact Us

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