



# Tourism Tidbits September 22, 2016

A bi-weekly newsletter from HCTDA

## The Weather Channel Shoots Live in Hendersonville

### FALL AROUND AMERICA

#### Celebrate the First Day of Fall with The Weather Channel

In celebration of the first day of fall, The Weather Channel traveled across the country to explore the beauty and amazement the season brings. On Thursday, Sept. 22, "Fall around America" featured four cities and the best fall activities the towns have to offer.

The fall extravaganza included apple picking, & corn mazes at Grandad's Orchard In Hendersonville. The other cities featured cranberry harvesting, pumpkins, and fall foliage. Everyone has their favorite hometown fall traditions, and The Weather Channel showcased them like never before. "Fall around America" inspired must-do lists across the nation.



Jim Cantore, co-host "AMHQ" - Hendersonville, NC  
 Maria LaRosa, co-host "Weekend Recharge" - Clevelville, OH

Jen Carfagno, co-host "AMHQ" - Breckenridge, CO  
 Justin Michaels, correspondent - Cape Cod, MA

## Hendersonville, Flat Rock, and Sierra Nevada Featured in *Our State* Magazine

Hendersonville, Flat Rock, and Sierra Nevada are all featured stories in the October issue of *Our State* magazine, which is available on newsstands now. The stories include Fall in Flat Rock on page 96, Hendersonville: A Modern Mountain Town on page 130, and The Magic Brewery on page 130. All three stories include wonderful editorial and stunning photographs. A must read issue!

### Hendersonville in the Media Spotlight

Check out the great coverage:

- **Bank News Today – Homer, GA** - <http://www.banksnewstoday.com/archives/4084-Scenic-views,-outdoor-adventure,-apples-all-part-of-weekend-get-away-to-Hendersonville.html>
- **Knoxville News:** <http://www.knoxnews.com/entertainment/life/trips-close-to-home-hendersonville-flat-rock-small-town-charm-apple-harvest-sandburg-home-3ac0aa40-9--392187141.html>
- **WRAL - The Tar Heel Traveler – Long Time Apple Grower:** <http://www.wral.com/news/local/video/16009579/>
- **WRAL - The Tar Heel Traveler – Bold Rock Hard Cider:** <http://www.wral.com/news/local/video/16012298>
- **Family Travels on a Budget Blog:** <http://familytravelsonabudget.com/destinations/9423/>

## Brand New Event - Fiesta Hendersonville

The inaugural Fiesta Hendersonville will be held on Sunday, September 25 on South Main Street, between Allen – Barnwell Streets in Downtown Hendersonville. The one-day event showcases the culture and contagious rhythms of Latin America through live music, dance, food, artisans, vendors and more. The family-friendly event runs from 12noon to 6pm. The event is FREE to the public.



Experience the best of all things Latino while indulging in mouthwatering, authentic culinary delights. A wide array of Latin American delicacies including, Mexican, Dominican and Venezuelan-inspired foods will lure visitors, foodies and culture aficionados from near and far to satisfy their Latino cravings.

Local artisans will be displaying their unique creations. A separate stage dedicated to children and youth programming will feature Mariachi and traditional folk dance troupes, and musical performances by local artists. Entertainment will be on the Visitor Center stage at 201 South Main Street.

South Main Street will be transformed into a tantalizing marketplace of Latin favorites paired with sizzling music, and all-day family fiesta for all ages. For more information visit <http://www.holacarolina.com/fiesta-hendersonville.html>

## Congratulations Chef Jesse

Never Blue Executive Chef, Jesse Roque, was named the North Carolina Restaurant and Lodging Association (NCRLA) Chef of the Year at the NCRLA Chef Showdown in Raleigh, North Carolina on August 29. The Hendersonville Chef competed against 12 talented chefs from across the State, and took home wins for the “Most Creative Presentation” and “Best Use of Got To Be NC Ingredient” in the Savory category.

The North Carolina Restaurant and Lodging Association (NCRLA) is the voice of North Carolina’s \$22 billion restaurant, food service and lodging industries. The inaugural North Carolina Chef Showdown was held, as part of the annual North Carolina Restaurant & Lodging Expo.

## Tourism after Five

We would like to thank Bullington Gardens for hosting the September Tourism After Five, the dahlias were an awesome site.

The next Tourism After Five will be held at Kanuga Conference Center. Kanuga is situated on 1,400 acres, with scenic Kanuga Lake at its center. Kanuga just completed renovation of the Kanuga Lake Inn, which included the installation of a new covered entry, an elevator, and extensive renovation of rooms. **Bring a friend!**

Tourism After Five is a friendly and relaxing way to meet new people to develop business partnerships. **To RSVP contact Julie at 828-693-9708 or [outreach@visithendersonvillenc.org](mailto:outreach@visithendersonvillenc.org)**

## Business Update

- Alykat Deli has moved to their new location at 1201 Asheville Hwy
- Jonny Mac’s Lowcountry Grille & BBQ has opened at 3885 Hendersonville Rd in Fletcher

## HCTDA Upcoming Events

**September 27 / 1pm**  
**HCTDA Board Meeting**  
Visitor Center, 201 S. Main St

**October 13 / 5-7pm**  
**Tourism After Five**  
Kanuga Conference, 130 Kanuga Chapel Dr

**October 25 / 1pm**  
**HCTDA Board Meeting**  
Visitor Center, 201 S. Main St

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