



# Annual Visit Hendersonville, NC Rewards Card Participation Form

Henderson County Tourism Development Authority • 201 South Main Street • Hendersonville, NC 28792 • 828.693.9708

Henderson County Tourism Development Authority has enhanced its Rewards Card Program to one card that is **annually** updated and can be used for multiple segments of our industry including Camps and others. This program will launch **September 1<sup>st</sup> and run through August 31<sup>st</sup> of 2019**. This will eliminate HCTDA from contacting you multiple times a year for the same program. This program will combine/replace the Winter Getaway and the Camp Counselor Rewards Cards. TDA's website will host a dedicated page to promote this program throughout the year. This program will promote businesses in Henderson County as a great place to play, dine, and shop during all seasons of the year. This program is designed primarily to encourage longer stays by visitors. We urge your business to participate and rewards can change seasonally, if so desired. Just let us know.

### Participation

Participation is free to all Henderson County tourism related businesses. All you have to do is fill out the attached form indicating what you are willing to offer. This form will serve as a contract that guarantees that you will honor your business special through the entire program time frame. (The card will be valid from September 1, 2018 to August 31, 2019).

**Submit form to Julie Hayes, [outreach@visithendersonvillenc.org](mailto:outreach@visithendersonvillenc.org), or fax it to 828.697.4996, or bring it by the Visitor Center by Friday, August 10, 2018.** The cards will be printed and ready for distribution by the end of August 2018 and in time for the Apple Festival. Please submit one form per business.

Thanks to all that have participated in past Rewards Cards. This program is designed to drive more traffic to your business. It will provide additional incentive for people to spend money in our community! HCTDA will promote the rewards card on the website and in the Visitor Center. Cards will be provided to all participating businesses to distribute as well.

Please call or email if you have any questions concerning this program.

-----SPECIAL OFFFER-----

Business Name \_\_\_\_\_

Contact \_\_\_\_\_ Business Phone \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ FAX \_\_\_\_\_

Website \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Special \_\_\_\_\_

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<p><b>Office Use Only:</b></p> <p>Date Form Submitted: _____ Special Approved _____</p>
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