# **PRESS KIT**



# HENDERSONVILLE, THE APPLE OF NORTH CAROLINA'S EYE



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Visitors to Hendersonville, North Carolina, enjoy a vibrant town that's an ideal spot in the Blue Ridge Mountains – not too big and not too small.

Hendersonville is home to the State Theater of North Carolina, gorgeous waterfalls, scenic hiking, the East Coast headquarters of Sierra Nevada Brewing Co., and a popular downtown with shops, boutiques, galleries, restaurants and pubs.

In the last decade, Hendersonville has emerged from the shadows of nearby Asheville with possibilities as wide as its Main Street sidewalks. Sierra Nevada Brewing is one of the largest craft breweries in the nation, while Bold Rock Hard Cider is the largest craft cider producer in the U.S.

Broadway-style shows are available at the famed Flat Rock Playhouse, located across the street from Connemara, the former home of Pulitzer Prize-winning poet Carl Sandburg. The home, operated by the National Park Service, offers daily tours of the house and grounds where the "Poet of the People" penned a third of his life's works.

Outdoor adventures abound at DuPont State Recreational Forest, about 20 minutes from downtown. More than 10,000 acres of forest, trails and waterfalls encourage hiking, biking, horseback riding and fishing. And about 15 minutes

from Hendersonville's Main Street is Jump Off Rock, which offers panoramic views of the Blue Ridge and Great Smoky Mountains. On a clear day, four states – North Carolina, South Carolina, Georgia and Tennessee – are visible.

Back on Main Street, two dozen locally owned restaurants offer a variety of culinary experiences. The choices range from upscale dining to casual eateries to gastropubs. Choose from such options as: Italian, Mexican, New American, Asian, farm-to-table, North Carolina pit-smoked barbecue and more.

A host of lodging options are available, from traditional hotels to cabins and cottages to several romantic bed-and-breakfast inns.

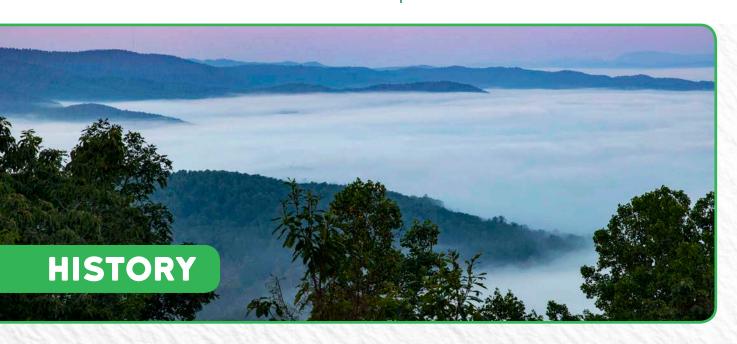
Agritourism is big here, as Henderson County is the largest apple-producing county in North Carolina and ranks in the top 10 nationally. From late July through mid-November,

many local orchards offer u-pick opportunities and activities, such as wagon rides, freshly baked apple treats, corn mazes, apple cannons, pumpkin patches and pressed cider. It's a wonderful harvestseason getaway for the entire family.





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What is modern-day Hendersonville was a hunting ground for the Cherokee before Revolutionary War soldier William Mills "discovered" the area in the late 1780s. Mills received one of the first land grants in the western Blue Ridge Mountains in 1787 and settled the land.

Henderson County was officially created from the southern part of Buncombe County in 1838 and named for Leonard Henderson, chief justice of the State Supreme Court who died in 1833. The town of Hendersonville received its charter in the 1840s with a population of several hundred people.

The man who gave the land for Hendersonville's charter, Judge Mitchell King, decreed that Main Street should be wide enough to turn around a coach pulled by four horses. Today, Main Street's wide sidewalks and curvilinear design attract pedestrians, alfresco diners and boutique shoppers. The city consistently receives high marks from the America in Bloom committee for its trees, hanging planters and brick flower beds lining eight blocks.

The county of Henderson is called a typical mountain county because it consists of these elements: mountain ranges, isolated peaks and a rolling plateau with level valley areas. Elevations range from 1,400 feet near Bat Cave at the foot of the Blue Ridge to 5,000 feet on Little Pisgah Mountain.

Henderson County's first source of revenue was agriculture. Settlers grew corn, wheat, rye, potatoes and cabbage. Not only did William Mills settle the area, he also planted hundreds of apple trees each year, which inspired his neighbors to do the same. Henderson County now leads the state in apple production and is ranked in the top 10 nationally.

The Buncombe Turnpike, a 75-mile route built in the 1820s through Western North Carolina, provided easy access from the lowlands of South Carolina. With this, Hendersonville quickly became a vacation destination in summer months to escape the sweltering heat. So many Charlestonians established summer homes in the village of Flat Rock that it became known as the "Little Charleston of the Mountains."

In the early 1900s, Henderson County's cool, green mountains and crystal-clear lakes fostered a new industry – summer youth camps. The first camp opened in 1910, and by 1921 the Asheville Citizen-Times dubbed Hendersonville "the center of camps in the South." It remains that way a century later, with 19 camps operating in the county. Today's camps continue to develop self-sufficiency and maturity in adolescents, while educating about nature and teaching social skills in a fun, device-free environment.

Hendersonville and its surrounding communities have welcomed guests with Southern hospitality for nearly 200 years, creating a tourism-based economy that continues to grow in the new millennium.



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### TRAILS, TRAILS AND MORE TRAILS



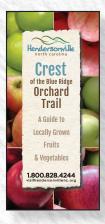
#### **ART GALLERY TRAIL**

The works of regionally and nationally known artists are the focus of this trail. It encompasses a dozen galleries in downtown Hendersonville and nearby Flat Rock. A variety of artistic media are showcased in elegant, yet welcoming, spaces.



#### **CHEERS! TRAIL**

The only craft beverage trail in North Carolina that offers beer, wine, cider and mead. It has nationally known stops like Sierra Nevada and Bold Rock Hard Cider, and three award-winning wineries from the Crest of the Blue Ridge AVA.



# CREST OF THE BLUE RIDGE ORCHARD TRAIL

Henderson County's status as a top 10 apple-producing county in America is showcased on this trail. Its 20 stops include several u-pick apple orchards open during harvest season, as well as prominent fruit stands.



#### **FARM MARKET TRAIL**

The bounty of Henderson County's agriculture is ripe for the taking at five farmers markets on this trail. Stops include markets in Flat Rock, Mills River and Tuxedo, as well as the popular Curb and Tailgate markets in Hendersonville.



#### HERITAGE TRAIL

Learn about the area's rich history with literary stops like the Carl Sandburg Home and the statue that inspired Tom Wolfe's "Look Homeward, Angel." The Heritage Museum in the Historic Courthouse and WNC Air Museum are must-sees.



#### **QUILT BLOCK TRAIL**

See Henderson County's scenic countryside by driving rural byways along this trail, which encompasses two dozen quilt blocks mounted on barns and buildings. Each colorful square has its own story and unique design.



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### WHERE TO STAY





#### **BED AND BREAKFASTS**

Hendersonville's wonderful bed-and-breakfast inns offer the elegance, history and romanticism for which the South is famous. There are so many great options that a travel story could focus solely on these lovely accommodations. Here's a sampling of popular bed-and-breakfast options:

- 1898 Waverly Inn is a lovingly restored bed-and-breakfast on North Main Street, two blocks from the central business district. Rooms are spacious and airy, with porches on the first and second floors lined with rockers. Full-service breakfast and afternoon beverage service included.
- **Charleston Inn** sits adjacent to the Waverly Inn and has hosted guests since 1906. Its 16 rooms cover three stories and are large and well-appointed. Guests have a number of amenities to choose from, including spa services.
- Elizabeth Leigh Inn, built in 1893, is one of Hendersonville's most intimate inn experiences.

  This beautiful structure sits on the stately corner of a residential district, just a handful of blocks from downtown, with gardens on the grounds.
- Pinebrook Manor features a white-column inn on a romantic and well-manicured five-acre estate in Flat Rock. Each of the four luxury "bed chambers" is named after a British poet, such as Lord Tennyson.
- Bed & Breakfast on Tiffany Hill is a modern-built inn with all the on-trend luxuries, while remaining true to the bed-and-breakfast concept. Gourmet "breakfast at Tiffany's" is served daily.

  The inn is a Select Registry property and member of The Southern Living Collection.

#### CABINS, COTTAGES AND RESORTS

The area is full of vacation rental options, such as cabins, cottages and rustic resorts. One of the most popular places is **Barkwells Retreat**, a pup-friendly getaway with eight luxury vacation cabins and acres of fenced play areas in Mills River. Not far from Barkwells is **Etowah Golf & Resort**, a classic 27-hole mountain golf resort with lodge-style rooms overlooking the course. **Highland Lake Inn & Resort** offers an array of amenities in a serene setting on 26 acres with a private lake in Flat Rock. **Kanuga Conference** also features a private lake, as well as a restored inn and conference center, dozens of guest cottages, and acres of outdoor activities.



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- Dupont State Recreational Forest totals 10,473 acres and is home to four major waterfalls on Little River, five lakes, and 82 miles of trails and roads. Popular motion pictures "The Hunger Games" and "The Last of the Mohicans" shot scenes at DuPont's waterfalls.
- The Gorge Zipline Canopy Adventure is one of the steepest and fastest canopy tours in the U.S. This adventure takes place in the rugged Green River Gorge area of southeastern Henderson County. A sister company, Green River Adventures, offers white-water rafting, white-water kayaking and waterfall rappelling in the same area.
- Holmes Educational State Forest is a hidden gem just 8.5 miles from downtown Hendersonville. The forest is home to a series of well-marked trails, including the Talking Trees Trail, and is accented by exhibits and displays depicting the ecology of a managed forest. Picnic sites with tables and a spacious picnic shelter are also available. Open mid-March to late November.

- Jump Off Rock is a scenic overlook just 15 minutes from Main Street that provides a panoramic view of the Blue Ridge and Great Smoky mountains. On a clear day, four states NC, SC, GA and TN are visible from this peak. Its name originates from a Cherokee legend of a heartbroken maiden jumping from the rock after learning her lover had been killed in battle.
- North Mills River Recreational Area provides camping, hiking and biking trails in the Pisgah National Forest, as well as trout fishing, tubing and swimming in Mills River. Shaded campsites have access to restrooms, hot showers, picnic tables, tent pads and campfire rings with grills.
- Shoal Creek Horseback Trail Rides offers guided trail rides year-round that last anywhere from one to four hours depending on the rider's preference.



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- Art on Main, an annual two-day festival in late September, features the incredible talents of gifted local artists.
- Cider, Wine & Dine Weekend, held each April, celebrates apple-blossom season with a series of events, live music, dinners and tastings at Hendersonville's award-winning wineries and cideries.
- Garden Jubilee transforms Main Street into an eightblock sea of plants and gardening supplies Memorial Day weekend. More than 250 vendors line the street with shrubs, plants, flowers, trees and accessories for one of the largest gardening shows in North Carolina. Annual attendance is 200,000.
- Home for the Holidays celebrates the Christmas season with a full calendar of events beginning in mid-November and continuing through New Year's Day. Highlights include a holiday skating rink, wagon rides on Main Street, holiday greenery markets, historic inns tour, tree-lighting ceremony, festive lights along Main Street, a visit from Santa and merchants' open houses.
- Monday Night Live brings the beat and rhythms of several music styles to downtown Hendersonville every Monday night in June.

- Music on Main has become a favorite summertime event for music lovers of all ages. Concerts are held every Friday evening from June through mid-August on the Visitor Center stage at the corner of Main and Barnwell streets. Cruise-ins are often held in conjunction.
- Hendersonville Street Dances began in 1918 to welcome home World War I soldiers. Today they are recognized as the oldest street dances in the United States. They take place once a week from early July to mid-August and feature bluegrass and country music, as well as clogging teams.
- North Carolina Apple Festival has celebrated Henderson County's place as the top apple-producing county in NC for more than 70 years. This four-day festival draws 275,000 on Labor Day weekend with a street fair on Main Street, live music, arts and crafts, children's activities, food, and lots and lots of fresh apples. Wraps up on Labor Day with the King Apple Parade.
- Rhythm & Brews is a series of summer street concerts featuring the hottest regional bands from a variety of genres. This series takes place the third Thursday from May through September and is the most popular local series for millennials. A great opportunity to sample local brews.



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**Bearfootin' Art Walk** unveils a set of bear sculptures painted by local artists each May. The bears take up

residence along Main Street through the middle of October, when they are auctioned for charity at the Historic Courthouse.

Carl Sandburg Home National
Historic Site is open every day of
the year except for Thanksgiving,
Christmas and New Year's Day.
Operated by the National Park
Service, it highlights the literary
talents of the Pulitzer Prize-winning
poet Carl Sandburg, known as the
"Poet of the People." Sandburg wrote
a third of his life's works at the home

known as Connemara, while his wife, Lilian, raised world champion dairy goats on the estate.

■ Flat Rock Playhouse, the state theater of North Carolina, is known as the "Little Broadway in the Mountains." For more than 70 years it has entertained audiences with professional performances of top musicals, comedies, dramas and farces from February through December. In recent years, a popular music series has been added.

■ Fletcher Feed & Seed brings to life a former feed & seed business in the small town of Fletcher with live bluegrass,

country and gospel performances on Friday and Saturday nights. These shows are free to the public (donations accepted), and folks are encouraged to use the dance floor in front of the stage.

■ Hendersonville Community Theatre showcases the creative skills of local residents. This all-volunteer theater runs from May through early November with a mix of classic and new shows.

■ Hendersonville Symphony Orchestra has evolved over the last half-century from a mostly volunteer orchestra into an all-professional

ensemble featuring some of the finest talent in the region. It hosts five concerts annually at the Blue Ridge Community College Concert Hall, with an average of 60-70 musicians performing.

Old Homeplace Music Barn features live country and bluegrass music and a large dance floor in a rustic setting in Mills River. This is a traditional southern dance hall with no bar.



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#### AREA FARMERS MARKETS

Agribusiness Henderson County (SouthernMountainFresh.com) Southern Mountain Fresh is the official brand for locally grown Henderson County products. The website is a resource for a wide variety of farm-fresh produce, fruits, plants and other agricultural products.

#### **■** Henderson County Curb Market

(221 N. Church St., Hendersonville, NC)
A long-standing tradition in downtown Hendersonville.
All items at the market must be either handmade or locally grown. Vendors offer a variety of products, such as produce, baked goods, jellies, plants, flowers, crafts and toys.

**■** Henderson County Tailgate Market

(100 N. King St., Hendersonville, NC)
Local organic and conventional produce, bedding plants,
flowers, herbs, and baked and canned goods. Home of the
annual Tomato Festival each August.

#### Mills River Farm Market

(94 School House Rd., Mills River, NC)
Fresh, local produce, cheeses, meats, jams and jellies; handmade arts and crafts; and more.

#### ■ Flat Rock Tailgate Market

(1790 Greenville Hwy., Hendersonville, NC)
Held each Thursday afternoon from May through October,
this market is awash in colorful produce from local farms. The
market features farmers who value best practices in the field and
provide high-quality produce, fruits, baked goods and canned
foods. The market also includes local artists and musicians.

#### **■** Community Tailgate Market

(15 Ida Rogers Rd., Edneyville, NC) Local vendors selling homegrown produce, baked goods, flowers and crafts.

#### ■ Western North Carolina Farmers Market

(570 Brevard Rd., Asheville, NC)
The retail area features displays of fruits and vegetables, mountain crafts, jams, jellies, preserves, sourwood honey, and dozens of other farm-fresh items.

#### **AMERICAN VITICULTURAL AREA**

Henderson County's wine region has achieved the prestigious federal designation of American Viticultural Area (AVA). In July 2019, the Crest of the Blue Ridge Henderson County AVA was officially recognized. Only regions with distinctive soil, climate and elevation earn this designation. Warm days and cool mountain nights during our growing season, along with the right soil and water quality, provide favorable conditions for grape production in Henderson County. The county's rolling vineyards produce high-quality classic wines from European vinifera and French-American hybrid grapes, as well as sweeter wines crafted from grapes native to North Carolina.



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Dining in Hendersonville can be as familiar or adventurous as you prefer. Surrounded by the agricultural bounty of Western North Carolina, the farm-to-table movement thrives here. Slide into a booth at a mom-and-pop restaurant, and locals will happily recommend their favorites. Make reservations for a romantic date night, and you'll enjoy a fine-dining experience often found in much larger cities.

#### Daddy D's Suber Soulfood

(411 Seventh Ave. E, Hendersonville, NC)
This family-run restaurant serves hearty helpings of Southern favorites buffet style. The fried chicken is among the best around, especially when paired with macaroni and cheese, collard greens and combread.

#### ■ Flat Rock Wood Room

(1501 Greenville Hwy., Hendersonville, NC)
What started as an award-winning competition barbecue team has become a standout restaurant, serving smoked pork, brisket and chicken. A second specialty is Neapolitan pizza cooked in a wood-fired oven.

#### ■ Hot Dog World

(226 Kanuga Rd., Hendersonville, NC)

Making great hot dogs since 1986, this quick-service restaurant is known statewide for its best-selling slaw dogs and foot-long chili dogs. The family's Greek heritage is reflected on the menu with Greek salads and gyros.

For a complete list of restaurants, go to: visithendersonvillenc.org/business-categories/dining



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#### ■ McFarlan Bakery (309 N. Main St., Hendersonville, NC) Sweet smells drift out the door of this old-fashioned bakery open since 1930. The case of goodies runs the length of the store, displaying full cakes and pies, trays brimming

with colorful cookies, and specialty pastries such as apple turnovers, bear claws, cinnamon rolls and doughnuts.

#### Mountain Deli

(343 N. Main St., Hendersonville, NC) Mountain Deli is a popular lunchtime stop for freshly made sandwiches that can be eaten in or taken to go. The deli sources ingredients from high-quality producers. Choose from the list of sandwiches or build your own.

#### ■ Never Blue

(119 S. Main St., Hendersonville, NC)

Prepare your taste buds for a journey around the world at this internationally inspired tapas restaurant. Dining here is an experience, from the colorful dining room that opens onto Main Street to the creative menu options with tonguein-cheek names to the over-the-top homemade desserts.

#### ■ The Poe House

(105 First Ave. W, Hendersonville, NC)

A visit to The Poe House feels like being let in on a locals' secret. The cozy pub features live music, craft beer on draft, a curated wine list with glass and bottle options, and a menu of small plates, sandwiches, salads and flatbread pizza.

#### Postero

(401 N. Main St., Hendersonville, NC) What was once a bank in the center of downtown Hendersonville is now a stylish, chef-driven restaurant serving New American cuisine. The menu draws inspiration from flavors and dishes native to the Southern Appalachians and presents them in an unexpected way.

#### ■ Renzo's Ristorante

(502 N. Main St., Hendersonville, NC) Renzo's serves authentic Italian dishes in a fine-dining atmosphere. The restaurant features mood lighting, an extensive wine list, Italian cocktails and a must-order lasagna dish.

Season's Restaurant at Highland Lake Inn (86 Lily Pad Ln., Flat Rock, NC) Located at Highland Lake Inn, Season's is open to guests and the public. The restaurant specializes in rotating dishes that showcase herbs and vegetables grown in the organic garden on property. Meals are enjoyed in an elegant setting with large windows overlooking the resort.

#### West First Wood-Fired

(101 B First Ave. W, Hendersonville, NC)

This vibrant restaurant revolves around the colorfully tiled wood-burning oven at its center. Sit at the bar for a fun night of cocktails and shared plates, or head upstairs for a calmer, more traditional dining experience. Thin-crust pizza with sustainably sourced toppings is the star here.





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# SUGGESTED ITINERARIES

# FOR THE ADVENTURER (3 DAYS / 2 NIGHTS)

#### DAY 1

- Lace up your boots and hit the trails at DuPont State Recreational Forest. To see three waterfalls in a single route, park at the Hooker Falls Access Area and hike to Hooker, Triple and High falls.
- Enjoy a picnic in the forest. Mountain Deli and The Baker's Box in downtown Hendersonville are good sources for picnic fare.
- Peer into four states from the overlook at Jump Off Rock, located only five miles from downtown Hendersonville.
   Three short hiking trails offer an easy to moderate jaunt.

#### DAY 2

- Paddle up the French Broad River, which flows northward just west of Hendersonville, with Lazy Otter Outfitters. Choose from canoes, kayaks, stand-up paddleboards and tubes.
- Take out near Sierra Nevada Brewing Co., where you can toast your trip with lunch and a pint at this famed brewery that has been called a Taj Mahal to beer.

 Go for a wildflower hike at Holmes Educational State Forest, which started as a nursery developed by the Civilian Conservation Corps.



#### DAY 3

- Test your mettle at The Gorge Zipline, which plunges you into the Green River Gorge via 11 ziplines, three rappels and a sky bridge.
- Chow down on smoked pork, brisket and chicken at Hubba Hubba Smokehouse, an open-air restaurant in the village of Flat Rock.
- Hike to the top of Glassy Mountain via a five-plus-mile trail system located on the grounds of the Carl Sandburg Home National Historic Site.







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# FOR THE HISTORY BUFF (2 DAYS / 1 NIGHT)

#### DAY 1

- Begin your visit by checking in at the 1898 Waverly Inn or The Charleston Inn, two stately B&Bs with rich history located side by side in downtown Hendersonville.
- Tour the Henderson County Heritage Museum to learn more about the area's history. The museum is located in the historic 1905 courthouse known for its signature gold dome.
- Marvel at the treasures found beneath our feet at the Mineral and Lapidary Museum of Henderson County. The museum's fossil display is a favorite of younger visitors.

#### **DAY 2**

- See WNC in miniature at the Apple Valley Model Railroad Museum, which chronicles the impact of rail travel on the region with its HO-scale layout.
- Get up close to aviation history at the Western North Carolina Air Museum. Located in a hangar next to an active airport, the museum's collection has a special focus on the years surrounding WWII.
- Tour the home of Carl Sandburg, the Pulitzer Prize-winning poet. Now run by the National Park Service, the Connemara estate presents a snapshot of the Sandburg family's daily life.

# FOR A SHOP-LOCAL ENTHUSIAST (2 DAYS / 1 NIGHT)

#### DAY 1

- Stroll along Hendersonville's Main Street for block after block of retail therapy. Festive window displays change with the seasons and draw in shoppers to the independently owned boutiques.
- Experience a WNC icon with a visit to Mast General Store.
   Located in the 1905 Syndicate Building, the retailer stocks outdoor gear, home goods and barrels of assorted candy.
- Stay downtown for dinner and keep your dollars local; 25 independently owned restaurants operate in the heart of Hendersonville.

#### DAY 2

- Follow the Art Gallery Trail, which outlines a dozen galleries throughout Henderson County that showcase the work of local and regional artists and crafters.
- Drop in for lunch at Honey & Salt in Flat Rock. While you wait for your salad or sandwich, peruse the chalkboard wall, which provides a graphic illustration of local farms and producers.
- Shopping local in Hendersonville also means drinking local.
   Visit one of three wineries in the federally designated Crest of the Blue Ridge Henderson County AVA and buy a bottle to take home.







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### **HENDERSONVILLE BUCKET LIST: TOP 10**

- Sierra Nevada Brewing Co.: Its grandeur, indoor and outdoor restaurants, guided tours, amphitheater, beer garden and trails make it a Taj Mahal to the craft beer industry.
- **Sunset at Jump Off Rock:** Evenings are spectacular at this mountaintop overlook facing westward, where the sun sets behind layers of the Blue Ridge and Great Smoky mountains.
- **Carl Sandburg Home:** Sandburg, the Pulitzer Prize-winning "Poet of the People," wrote a third of his life's work at Connemara, his beautiful Flat Rock estate that's now part of the National Park Service.
- Waterfalls at DuPont State Recreational Forest:
  The Little River trail reveals three awe-inspiring
  waterfalls, including Triple Falls, which was featured
  in "The Hunger Games" and "The Last of the
  Mohicans."
- #5 Flat Rock Playhouse: Known as "Little Broadway in the Mountains," it's the official State Theater of North Carolina and has showcased professional performances since 1952.

- Local Apple Season: From late July through mid-November, different varieties of apples are ripe for the picking at several orchards in Henderson County, one of America's top 10 apple-producing counties.
- **Photo with a Main Street Bear:** Every summer, the Bearfootin' Art Walk project unveils a new set of bears painted by local artists. These colorful bears are Instagram worthy. Facebook, too!
- **Cider, Wine & Dine Weekend:** In late April during apple-blossom season, local cideries and wineries celebrate the beginning of the growing season with concerts, tastings, tours, dinners and more.
- Wodel Trains at Historic Train Depot: The Apple Valley Model Railroad Club surprises folks with an intricately detailed model of the entire Western NC railroad system filling multiple rooms at the depot.
- **Point Lookout Vineyards:** This winery, perched high atop Point Lookout Mountain, offers one of the more breathtaking panoramic views in the NC mountains, along with award-winning wines and meads.







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#### **BY CAR**

From Greenville, SC – Follow U.S. 276 North/Rutherford Street and merge onto U.S. 25 North. Follow for 26 miles and take exit for I-26 West/U.S. 25 North. Follow I-26 to Exit 49B to merge onto U.S. 64 West. U.S. 64 West is known as Four Seasons Boulevard and feeds into downtown Hendersonville.

From Charleston, Columbia & Spartanburg, SC – Follow I-26 West to Exit 49B to merge onto U.S. 64 West. U.S. 64 West is known as Four Seasons Boulevard and feeds into downtown Hendersonville.

From Asheville, NC – Follow I-240 West from downtown Asheville and exit onto I-26 East. Continue on I-26 East for 21 miles, then take Exit 49B to merge onto U.S. 64 West. U.S. 64 West is known as Four Seasons Boulevard and feeds into downtown Hendersonville.

From Winston-Salem, Greensboro, Durham & Raleigh, NC – Take I-40 West through the piedmont of North Carolina and up to the Asheville area. Continue on I-40 West past Asheville and veer left onto I-26 East at Exit 46A. Continue on I-26 East for 21 miles, then take Exit 49B to merge onto U.S. 64 West. U.S. 64 West is known as Four Seasons Boulevard and feeds into downtown Hendersonville.

From Charlotte, NC – Take I-85 South past Gastonia and exit onto U.S. 74 West via Exit 10B. Follow U.S. 74 through Shelby and past Forest City until it reaches I-26 near Tryon. Merge onto I-26 West/U.S. 74 West and follow up the mountain to Exit 49B to merge onto U.S. 64 West. U.S. 64 West is known as Four Seasons Boulevard and feeds into downtown Hendersonville.

#### BBY AIR

**Asheville Regional Airport** - Asheville Regional Airport is located nine miles north of Hendersonville, just off Interstate 26. Carriers serving the airport are Allegiant, American, Delta, Elite, Spirit and United. Airport address is: 61 Terminal Drive, Fletcher, NC. Website is: FlyAVL.com

#### **Greenville-Spartanburg International Airport**

South Carolina's Greenville-Spartanburg International Airport also serves Western NC. It is located off I-85, approximately 40 miles from Hendersonville. Carriers serving the airport are Allegiant, American, Delta, Frontier, Southwest and United. Address is: 2000 GSP Drive, Suite 1, Greer, SC.

Website is: GSPairport.com





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