



# Tourism Tidbits

May 1, 2017

A bi-weekly newsletter from HCTDA

## Garden Jubilee Memorial Day Weekend

Garden Jubilee is Hendersonville's premier lawn & garden show. Garden Jubilee will be held on Saturday, May 27 & Sunday, May 28, from 9am-5pm both days. Bring a wagon or cart to make transporting your plants easier.

The Southeast Tourism Society has named Garden Jubilee a STS Top 20 Events in the Southeast for May 2017. The Southeast Tourism Society Top 20 Festival and Event Awards have highlighted programs around the Southeast since 1985.



Garden Jubilee showcases 265 vendor spaces lining Main Street. The Lowe's Expo will be located at the Visitors Center, 201 South Main Street, featuring lawn & garden workshops, a variety of plants for sale, beautiful patio displays, exhibits on how to build block walls & patios using pavers, a hands-on kid's clinic, outdoor furniture, grills, and lawn equipment. Bill Slack, the popular landscape and gardening specialist with Southern Living Magazine, will be giving free garden talks both days. Local and regional nurseries will be selling 1000's of annuals, perennials, vegetables, herbs and hard to find plants on every block of the festival. There will be handmade lawn furniture, jewelry, garden tools, yard art, planters, wind chimes, birdhouses, as well as soaps, and pottery. Garden related vendors will be located on Main Street in Downtown Hendersonville from Sixth Avenue to Caswell Street and Main Street will be closed to traffic.

Make sure you have plenty of Garden Jubilee rack cards for your guests. The rack card includes a schedule of Bill Slack's garden talks. For a schedule of events visit <http://www.visithendersonvillenc.com/garden-jubilee>

## Update Your HCTDA Web Links

The Henderson County Tourism Development Authority launched a brand-new web site late last year. The URL was also changed a couple of years ago from [historichendersonville.org](http://historichendersonville.org) to [visithendersonvillenc.org](http://visithendersonvillenc.org). The TDA greatly appreciates people and businesses that link the Visitor Center web site to their sites. It is a good time of year before the busy summer season gets under way to make sure the TDA web link is functioning properly with the correct web address. The name of the pages on the old site were changed to reflect the new platform that the current site was built. It is no longer a html format, so the new pages do not have a html extension at the end of the link. <http://www.visithendersonvillenc.com>

If you have any questions contact Karen Baker, [kbaker@visithendersonvillenc.org](mailto:kbaker@visithendersonvillenc.org).

## Garden Jubilee Seeking Volunteers

Approximately 50 volunteers of all ages and abilities are needed to pitch in and make Garden Jubilee successful. Encourage your friends and neighbors to be a part of this unique and exciting annual event. The duties and skill levels are quite varied.

The Garden Jubilee Volunteer Training & Sign-up Dinner will be held on **Thursday, May 4.**

**RSVP by Noon on Wednesday, May 3** for the training dinner. Anyone interested in volunteering may call Michael Arrowood at 693-9708 or email [events@visithendersonvillenc.org](mailto:events@visithendersonvillenc.org) or stop by the Visitor Center located at 201 South Main Street, to fill out an application.

## April Tourism After Five

The Henderson County tourism industry is invited to attend **Tourism After Five** on **Thursday, May 1** hosted by **Hendersonville Community Theatre** located 229 S. Washington St., from **5pm-7pm**. Hendersonville Community Theatre's 2017 season features five Main Stage productions and five Second Stage performances.

*Tourism After Five* is a friendly and relaxing way to meet new people in the tourism industry and to develop partnerships. **Make sure to bring a friend!** Sponsored by the Henderson County Tourism Development Authority.

Kindly respond to the Julie Hayes at 693-9708 or send an email reply to [outreach@visithendersonvillenc.org](mailto:outreach@visithendersonvillenc.org)

## Asheville Regional Airport News

Congratulations to Lew Bleiweis, A.A.E., Executive Director of Asheville Regional Airport. He was named the 2017 Airport Professional of the Year by the Southeast Chapter of the American Association of Airport Executives at the SEC-AAAE Annual Conference in Knoxville, TN. The award, in its 21st year, is presented to an outstanding airport professional and is based on the nominee's professionalism, knowledge and integrity in dealing with airport issues and the community.



Elite Airways LLC is offering new nonstop flights between Asheville Regional Airport (AVL) and Vero Beach Regional Airport (VRB) in Florida. The new flights, scheduled on Thursdays and Sundays between VRB and AVL will begin on May 25. For more information call 877-393-2510 or visit <https://res.eliteairways.net/>.

Construction of a new parking garage began October 3, 2016. Passengers may continue to park in the main parking lots directly across from the terminal (Short-term and Long-term Lots). In addition, passengers may use the Credit Card-Only Lot, and NOW OPEN – a Pre-paid Lot across the street from the main entrance, with 24/7 shuttle service.

A cell phone waiting lot is available for guests who are picking up arriving passengers. These guests may wait in the cell phone lot until they are contacted by their arriving passenger, at which time it is easy to pull out of the lot and around to the front of the terminal building. There is no limit to the amount of time a vehicle may be in the cell phone lot, provided the vehicle remains attended at all times.

For more information visit the Asheville Regional Airport web site at: <http://flyavl.com>.

## Media Spotlight

- *Blue Ridge County Magazine* – Editorial - May/June 2017 Issue
- *Lake Norman Magazine* - Editorial - April 2017 Issue
- *The Laurel of Asheville* - Editorial - May, 2017 Issue
- *Carolina Country* - Editorial - May 2017 Issue
- *WSPA's Your Carolina with Jack and Megan* - <http://wspa.com/2017/04/19/apple-country-cider-jam>



## HCTDA Upcoming Events

May 11, 5-7pm	May 23, 1pm	May 25, 11am-Noon	May 27 & 28 / 9am-5pm
Tourism After Five	HCTDA Board Meeting	Group Sales Forum	Garden Jubilee
Hville Community Theatre- 229 S. Washington St	Visitor Center, 201 S. Main St.	BRCC, Cont Ed Building Room 122	Downtown Hendersonville

## Contact Us

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