

  
**Hendersonville**  
NORTH CAROLINA  
VisitHendersonvilleNC.org  
800-828-4244



# Tourism Tidbits

June 27, 2017

A bi-weekly newsletter from HCTDA

## 99 Years of Street Dances

The roots of Appalachian music and dance run deep in the Blue Ridge Mountains of Western North Carolina and have been passed down for generations. The Street Dance is a Hendersonville tradition that started in 1918 when the citizens of Hendersonville took to the street to welcome home the soldiers from WWI. People young and old make their way to the Visitor Center at 201 South Main Street in Downtown Hendersonville to enjoy mountain heritage bluegrass music, square dancing and clogging every Monday evening from July 10 through August 14. The Street Dance is part of the Blue Ridge Music Trails celebrating mountain heritage culture throughout the North Carolina mountains and foothills.

The Street Dance comes alive with people square dancing and clogging to regional bands playing traditional bluegrass music. The Street Dance caller gives simple steps and movements, prompting dance figures for people to follow during the square dances. Special appearances by area clogging teams make for an entertaining, foot stomping evening.

If you don't know how to square dance come at 6:30pm for basic square dancing lessons from caller, Walt Puckett. Square dancing is great entertainment for all ages to join in the fun.

Bring a chair and sit back, relax and enjoy the music and dancing from 7pm-9pm. Seating area opens after 5:30pm; early admission is strictly prohibited. Please leave your pets comfortably at home. Admission is free. No alcoholic beverages, backpacks or coolers allowed.

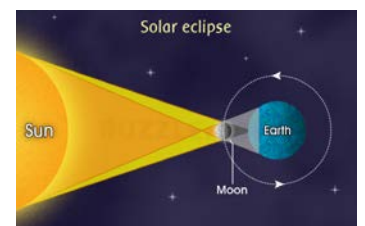
In case of inclement weather the dance will be postponed until 8pm; if the weather does not improve by 8pm the performance will be cancelled. For information call (828) 693-9708 or online at [visithendersonvillenc.org](http://visithendersonvillenc.org).

### Street Dance Sponsors

Burger King, Firehouse Subs, Asheville Savings Bank, Preferred Realty & Henderson County Tourism Development Authority

## Solar Eclipse

The media coverage of the Solar Eclipse that will be moving over our area on August 21, 2017 is increasing now that we are less than 2 months from the big event. The HCTDA has been contacted by several media outlets wanting to know of any events being planned in the area or accommodations offering Eclipse packages for their guests.



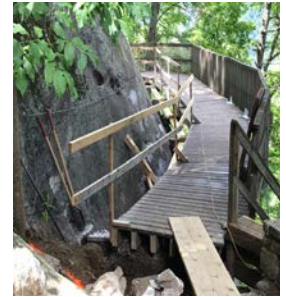
It will be visible in the U.S. along a narrow path from Oregon to South Carolina. Accommodations, restaurants, attractions could partner together to create some once in a lifetime packages for their guests.

A total solar eclipse occurs when the moon is close enough to the Earth to completely cover the sun. According to NASA, the sun's corona is revealed to the naked eye during the maximum phase of a total eclipse.

Contact Beth Carden via email [bcarden@visithendersonvillenc.org](mailto:bcarden@visithendersonvillenc.org) if your business is offering an Eclipse related activity by **Thursday, June 29.**

## Chimney Rock Park Closed on Friday, June 30

On Friday, June 30, (rain date Thursday, June 29) the Park's old elevator motor will be airlifted out of the elevator penthouse via a specialized helicopter—called the S64-F, which can carry a load of up to 25,000 pounds. As part of the project to restore the elevator to service, the helicopter will carry in a new engine and parts weighing around 12,500 pounds.



Additional construction dates to place steel for the Park's new deck near Gneiss Cave are scheduled in mid-July.

Fly-in dates are contingent upon weather, so the date may change based on the forecast. For the latest updates on both projects and Park closings, visit [ChimneyRockPark.com](http://ChimneyRockPark.com) or [facebook.com/chimneyrockparknc](https://facebook.com/chimneyrockparknc)

## N. C. Travel Guide Deadline Approaches

Information on attractions and accommodations to be listed in the *2018 Official North Carolina Travel Guide* must be submitted to the **Henderson County Tourism Development Authority by July 7**. It is imperative that all listings be reviewed to ensure maximum accuracy. Accommodations - hotels/motels, bed & breakfast/inns, park/private campgrounds and vacation rentals managed by a company/agency - receive a free basic listing. Don't forget to review the amenities as select ones are noted by icons in the guide listings. Select Attractions receive free listings, too.

To verify your free listing, simply view your page on <https://www.visitnc.com>. If your listing needs to be updated, contact Karen Baker via email at [kbaker@visithendersonvillenc.org](mailto:kbaker@visithendersonvillenc.org). The Visit NC database fuels the information for VisitNC.com and also for the information for the listings in the *Official North Carolina Travel Guide*.

To help ensure accuracy for both industry partners and visitors, all data listings in the VisitNC.com database are entered by local contacts within each of the state's 100 counties. If a destination, lodging, attraction, restaurant or event is not currently listed or needs to be updated on the website, contact Henderson County's representative Karen Baker at the HCTDA.

If you have questions regarding the *2018 North Carolina Travel Guide* or your VisitNC.com listing, contact [Kathy Prickett](mailto:Kathy.Prickett@hctda.com) at (919) 447-7769.

## Media Spotlight

- **Daytime Tricities in Johnson City, TN** / <http://wjhl.com/2017/06/26/etowah-valley-golf-course-and-resort>
- **Morganton News Herald** / [http://www.morganton.com/sports/column-my-best-battle-of-the-smokies/article\\_b11fca9e-5762-11e7-a2ca-b3f86aa264d0.html](http://www.morganton.com/sports/column-my-best-battle-of-the-smokies/article_b11fca9e-5762-11e7-a2ca-b3f86aa264d0.html)
- **WJHL in Johnson City, TN** - <http://wjhl.com/2017/06/22/etowah-valley-celebrates-50-years-of-mountain-golf-at-the-brickyard/>
- **The828.com** / <http://the828.com/etowah/>
- **The Pilot in Pinehurst** / [http://www.thepilot.com/sports/escape-to-the-mountains/article\\_ee0dfebc-52d5-11e7-b7f2-43438f3cf81f.html](http://www.thepilot.com/sports/escape-to-the-mountains/article_ee0dfebc-52d5-11e7-b7f2-43438f3cf81f.html)
- **Wilmington Star News** / <http://www.starnewsonline.com/sports/20170614/mull-again-brierwood-golf-club-shuts-down>
- **Carolina Country** - May issue included a photo of the Coca-Cola mural on the side of Mike's on Main
- **Oprah's O Magazine** - mentioned Sky Top is in the article "U.S. of Yum" in the July issue
- **Greenville, SC's Town Magazine** featured Never Blue in the June issue / <https://towncarolina.com/article/tapas-takes/>

## HCTDA Upcoming Events

Jun 30 – Aug 18 Every Friday 7-9pm	July 10 – Aug 14 Every Monday 7-9pm	July 13 Tourism After Five 5-7pm	July 25 1pm	July 27 11am-Noon
Music on Main Street	Street Dances	Blue Ghost Brewing Company	TDA Board Meeting	Group Sales Forum
Visitor Center 201 S. Main St	Visitor Center 201 S. Main St.	125 Underwood Rd., Fletcher	Visitor Center 201 S. Main St.	BRCC, Con Ed Building, Rm 122

## Contact Us

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