



Tourism Tidbits

June 2016

A bi-weekly newsletter from HCTDA

HCTDA Networking Events

Brainstorming Session on Wednesday, June 29 from 10am-11am at Kaplan Auditorium at the Henderson County Library. We had a great turn out for the first meeting that generated some fabulous ideas.

Tourism After 5 will be hosted at Highland Lake Inn & Resort on Thursday, July 14 from 5 -7pm. Discover the variety of options the Highland Lake Inn & Resort has to offer. We encourage you to bring a friend and make a friend at this industry-wide event. Located at 86 Lily Pad Lane in Flat Rock.

Lunch & Learn on Wednesday, July 20 focuses on the Western North Carolina Agricultural Center. Learn how your business can take advantage of the their busy calendar. Held at the Visitor Center, 201 South Main Street, from 12-1pm. Bring your lunch, drinks will be provided.

RSVP by calling Julie Hayes at 693.9708 or outreach@visithendersonvillenc.org. Hope to see you there!

Group Sales Forum will be on June 23 at Blue Ridge Community College in the Continuing Education Building, Room 122 from 11am-12pm. RSVP to Michael Arrowood at 693-9708 or events@visithendersonvillenc.org

The Small Plate Crawl Returns to Hendersonville

The Small Plate Crawl started in Hendersonville several years ago and after taking a hiatus it is returning in April of 2017. It has grown to become one of the premier small plate events in NC and Upstate SC. This is a great marketing opportunity for Henderson County restaurants to shine. The Crawl and the participating restaurants are heavily promoted.

If you would like more information or to participate email Nichole Livengood , Nichole@niclivepr.com

Camp Counselor Reward Card

The Camp Counselor Rewards Card is currently being distributed to the Henderson County camps. A big thank you to the businesses that participated. It is not too late for your business to join. The TDA website provides a page for the counselors to check for new businesses. Contact Julie Hayes, 693.9708, outreach@visithendersonvillenc.org

US Forest Service issues

Warning about Black Bears in the Pink Beds Vicinity

Transylvania County, NC - The Pisgah National Forest is warning visitors going to the Pink Beds in the Pisgah Ranger District to be on the look-out for black bears.

The warning comes after a recent bear encounter was reported by campers in the Pink Beds. The encounter resulted in minor property damage and no injuries. The campers reported that the bear rummaged through their belongings and left the site. The campers also reported that their food was stored in the trunk of their car.

This time of the year black bears are opportunistically looking for food that campers and trail users bring on their trips. While black bear attacks on people are rare, such attacks have resulted in human fatalities.

To avoid bear attacks, experts recommend the following:

- If you notice a bear nearby, pack up your food and trash immediately and vacate the area as soon as possible.
 - If a bear approaches, move away slowly; do not run. Get into a vehicle or a secure building.
 - If necessary, attempt to scare the animal away with loud shouts, by banging pans together, or throwing rocks.
- If you are attacked by a black bear, try to fight back using any object available. Act aggressively and intimidate the bear by yelling and waving your arms. Playing dead is not appropriate.

Visitors are encouraged to prevent bear interactions by practicing these additional safety tips:

- Do not store food in tents
- Properly store food and scented items like toothpaste by using a bear-proof container
- Clean up food or garbage around fire rings, grills, or other areas of your campsite
- Do not leave food unattended

Visit <http://go.usa.gov/czWbW> or go to www.fs.usda.gov/nfsnc and click on "Learn about Bear Safety."

Business Update

Opening

- Lazy Otter Outfitters has opened at 10 Banner Farm Rd., Horse Shoe. They offer tubing and kayak rentals on the French Broad River in Henderson County, NC. <http://www.lazyotteroutfitters.com>

HCTDA Upcoming Events

June 17, 7-9pm

Music on Main Street

Visitor Center Stage, 201 S. Main St

June 20th, 7-9pm

Monday Night Live

Visitor Center Stage, 201 S. Main St

June 23rd, 11am-12pm

Group Sales Forum

BRCC, Con Ed Building, Room 122

June 24, 7-9pm

Music on Main Street

Visitor Center Stage, 201 S. Main St

June 27th, 7-9pm

Monday Night Live – Finale

Visitor Center Stage, 201 S. Main St

June 28th, 7-9pm

HCTDA Board of Directors Meeting

Visitor Center, 201 S. Main St

June 29th, 10-11am

Event Brainstorming Session

Kaplan Auditorium, HC Library

July 4th, 7-9:30pm

July 4th Celebration Concert

Patriotic Tribute & View Fireworks

Visitor Center Stage, 201 S. Main St

Contact Us

201 S. Main St. Hendersonville, NC 28792

828-693-9708

info@visithendersonvillenc.org

Fax 828-697-4996

www.VisitHendersonvilleNC.org

facebook.com/TourismSpeaks