


Hendersonville
NORTH CAROLINA
VisitHendersonvilleNC.org
800-828-4244



Tourism Tidbits

June 14, 2017

A bi-weekly newsletter from HCTDA

Music on Main Street Special Fireworks Celebration Concert

The Music on Main Street concert series presents a Special Fireworks Celebration Concert on Tuesday, July 4th, featuring the music of *West Sound*. Henderson County will launch a dazzling Independence Day fireworks display at sundown. The launch site will ensure premier viewing of the display from downtown Hendersonville and the Music on Main Street concert area. Enjoy the concert and fireworks from the comfort of your chair at Music on Main Street from 7:00-9:30pm.

As part of the July 4th Celebration all military veterans will be recognized and those currently serving in our armed forces.

West Sound is a four-piece band playing a wide array of tunes from Motown, Blues, Country, R&B, and the best of the '60's. The band is made up of three brothers: Randy, Oscar and Cecil Weston, plus, female singer, Regina Duke. They play such favorites as: *My Girl*, *Sir Duke*, *Super Freak*, *Billie Jean*, *September, 1999*, *Brickhouse*, *Get Down Tonight*, *Blurred Lines*, and *I Feel Good*.

Bring a chair and sit back, relax and enjoy the music & fireworks from 7:00-9:30pm. The seating area opens after 5:30pm, early admission is strictly prohibited. Hendersonville city ordinance prohibits animals in the event area. Alcoholic beverages, pets, backpacks and coolers are prohibited. Admission is free.

In case of inclement weather the concert will be postponed until 8:00pm; if the weather does not improve by 8:00pm the performance will be cancelled.

For additional information or a concert schedule call Henderson County Tourism Development Authority at (828) 693-9708 or online at www.visithendersonvillenc.org.

Entertainment Sponsored by - Morris Broadband

Concert Series Sponsors - Burger King, Firehouse Subs, Asheville Savings Bank, Preferred Realty, & Henderson County Tourism Development Authority

Update Room Vacancies

As we approach the peak travel season, be sure that your accommodation is regularly updating the Room Availability Report at <http://www.visithendersonvillenc.org/room-availability>. The report is an easy, convenient way for travelers to see who has a vacant room in Henderson County. The Room Availability page is also a tool the Visitor Center uses to direct guests to area accommodations. We can't share your availability with travelers if you don't share it with us!

If you have not joined the program and set-up an account, contact Karen Baker at kbaker@visithendersonvillenc.org



2017 America in Bloom

The America in Bloom judges toured the Henderson County communities of Hendersonville, Flat Rock, Laurel Park, and Mills River on Thursday, June 8 & Friday, June 9. They toured historic neighborhoods, gardens, attractions, a farm, environmental sites, recreation areas, and more. The judges were Ed Hooker, III from the DC area and Leslie Pittenger from Belpre, OH. The judge's overall impression of Henderson County was extremely positive. They were very impressed with the amount of volunteerism, and ingenuity in the County. The 2017 score will be announced at the America in Bloom symposium held October 5 -7 in Holliston, MA. This is the fourth-year Henderson County has participated, earning 4 Blooms out of 5 in 2015 & 2016 and 3 Blooms in 2014.



The AIB Committee would like to thank the community and everyone for making the judge's tour so successful.

America in Bloom envisions communities across the country as welcoming and vibrant places to live, work, and play - benefitting from colorful plants and trees; enjoying clean environments; celebrating heritage; and planting pride through volunteerism.

To learn more about the America in Bloom program visit <http://www.americainbloom.org>.

Prevent the Spread of Canine Influenza

Courtesy of NCVMA, "There have been confirmed cases in Carteret, Rockingham, and Wake County, as well as in Davidson, NC. There is also a suspicious case in Wilmington, NC. Symptoms are there, but confirmation is pending. All infected dogs either contracted the virus at a dog show or contracted it from a dog from a show. To date, we know of two confirmed deaths from the virus, one in the Raleigh area, the other in Morehead City." For more information visit <http://ncagr.gov/vet/aws/canineflu/>

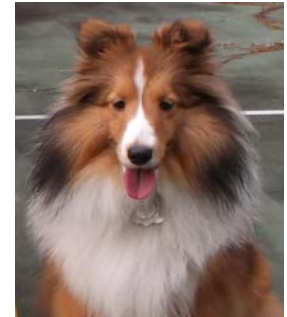
Below is courtesy of the AKC:

Canine Influenza Virus

- Canine Influenza Virus is spread through:
- Close proximity to infected dogs (it is airborne and can travel up to 20 ft.; Dog parks are ideal for spreading the virus)
- Contact with contaminated items (bowls, leashes, crates, tables, clothing, dog runs, etc.)

Prevention

- The best protection is vaccination.
- Isolate sick animals and keep them isolated for up to 30 days after symptoms subside.
- Wash your hands frequently, ideally between handling different dogs. At the very minimum, hand sanitizer should be used between handling dogs.
- Food/water bowls should be made of stainless steel instead of plastic because scratched plastic is hard to fully disinfect.
- Remove communal water bowls.



NORTH CAROLINA MASTER-PLANNED COMMUNITIES RECOGNIZED AS BEST IN U.S. Where to Retire Releases 10th Biennial List

HOUSTON, Texas (June 13, 2017) – Where to Retire reveals "The Short List: 50 Best Master-Planned Communities in the United States," in the July/August issue, on newsstands now. The list is the only one of its kind, focusing on communities rather than locales and featuring first-person testimonials by current residents.

North Carolina has six of the winning 50 communities, in third place behind Florida and Arizona, which both have nine. North Carolina's communities are primarily along the coast and in the mountains, with locations in Chapel Hill, Hendersonville, Leland, New Bern, Southport and Spring Lake. (View a complete list of the 50 Best online <http://www.wheretoretire.com/50best.cfm>)

The selected 50 best master-planned communities showcase the variety of housing options and amenities that enrich the lives of relocating retirees. "A superb transplantation requires a move to an advantageous and nurturing spot. Over and over again, residents from these 50 communities boasted about having established new, lifelong friendships with neighbors who create an upbeat environment and activities that keep them fit and busy," Where to Retire Editor Annette Fuller said. "The communities we chose are stunning in the viewfinder, with locations along the coast, in the mountains, near low-humidity deserts, by rivers and lakes and in proximity to major cities."

Group Sales Forum

If your business wants to be in on the latest group sales information, join the TDA for the next Group Sales Forum on June 22nd from 11am-noon. The Forum is held at Blue Ridge Community College in the Continuing Education Building Room 122.

NOTE: Due to a scheduling conflict at BRCC, the November the Forum will be on Friday, November 17 from 11:00-Noon.

RSVP to Michael by calling 693-9708 or via email at events@visithendersonvillenc.org

Lunch & Learn with

Tryon International Equestrian Center

Don't miss your chance to hear directly from the Tryon International Equestrian Center. TIEC will share the latest news on 2018 FEI World Equestrian Games held from September 10 thru 23, 2018, and how it may impact tourism in Henderson County. Lunch & Learn will be held on Wednesday, June 21st from 12-1pm at Moe's BBQ, 114 N. Main St., upstairs. Grab some delicious BBQ for lunch if you want and we will gather upstairs!

RSVP by calling Julie Hayes at 693-9708 or via email at outreach@visithendersonvillenc.org

It's Beginning to Look a lot like Christmas

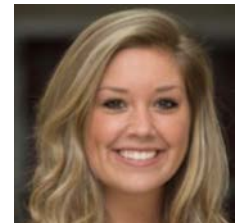
Yes – it is Christmas in June! The TDA is already planning for a bustling holiday season. Join in the discussion on Thursday, June 22 at the Visitor Center from 9-10am to review last year's events, and share ideas to extend holiday visitation and enhance the *Home for the Holidays* calendar of events brochure. The timeline for the brochure is to have it printed and ready for influx of people attending the NC Apple Festival and the busy fall travel season.

The TDA is soliciting dates and information for holiday events to be included in the *Home for the Holidays* brochure. The events must fall from **November 1, 2017 - New Year's Day of 2018**. Dates, times, and location must be exact to be considered for a free listing in the brochure. Contact Michael Arrowood at events@visithendersonvillenc.org to be sent a HFTH calendar event form to be included in the brochure.



Meet Our Summer Intern

Hunter Warwick started working at the TDA in May as the 2017 college intern. Hunter graduated from Hendersonville High School in 2015 and is currently attending Western Carolina University as a rising junior majoring in Hospitality and Tourism. She has worked as a server at Bay Breeze Seafood Restaurant for a little over three years. Hunter plays intramural volleyball at WCU, has applied for Student Government Association, and enjoys time with her family. Hunter is working with the entire TDA team to learn about all aspects of the HCTDA. So far she has worked at Garden Jubilee, Monday Night Live, & Music on Main Street.



Media Spotlight

- **Times-News** TDA monthly column / Summer Concerts <http://www.blueridgenow.com/news/20170611/summer-outdoor-concerts-abound-in-hendersonville>
- **Where to Retire** "The Short List: 50 Best Master-Planned Communities in the United States" - North Carolina has six of the winning 50 communities including Hendersonville
- **Sunseeker** - in-flight magazine of Allegiant Airlines
- **Upstate Lake Living magazine**- Kanuga Conference

HCTDA Upcoming Events

Jun 16 – Aug 18 Every Friday 7-9pm	June 19 – 26 Every Monday 7-9pm	June 21 Lunch & Learn 12-1pm	June 22 9-10am / <i>Home for the Holidays</i>	June 22 11am-Noon	June 27 1pm
Music on Main Street	Monday Night Live!	Tryon International Equestrian Center	Planning Meeting	Group Sales Forum	HCTDA Board Meeting
Visitor Center 201 S. Main St	Visitor Center 201 S. Main St.	Moe's BBQ 114 N. Main St.	Visitor Center 201 S. Main St.	BRCC, Con Ed Building, Rm 122	Visitor Center 201 S. Main St.

Contact Us

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