



# Tourism Tidbits

July 10, 2017

A bi-weekly newsletter from HCTDA

## First Flyover completed at Chimney Rock Park

Work in Chimney Rock on Chimney Rock State Park's elevator continued Friday, June 30, during a helicopter flyover to remove the elevator's original motor from 1948 and other essential parts.

Erickson Aviation Services Company removed the original 12,500-pound motor and controller using a S64-F helicopter. A new 8,000-pound motor from OTIS and controller were placed by the helicopter and will be connected over the next few months.

The Park will continue to work to bring the elevator back into service with hopes that it will reopen later in 2017. Additional flyover dates for construction are scheduled in July.



Access to the deck near Gneiss Cave has been blocked off to the general public, so that crews can remove the old deck. A new, larger deck will be constructed in its place.

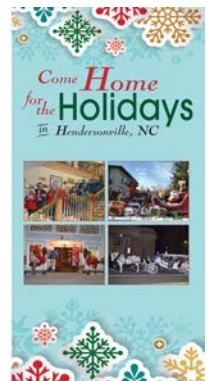
Fly-in dates are contingent upon weather, so dates may change based on the forecast. For the latest updates on both projects and Park closings, visit <http://www.chimneyrockpark.com> or <https://www.facebook.com/ChimneyRockParkNC>.

## It is Christmas in July!

The Holiday Season will be here sooner than you think! The Henderson County Tourism Development Authority is busy planning for the upcoming holidays. Last year more than 103 million Americans—the most on record—traveled for the year-end holidays, according to AAA. This year has the same potential due to the fact that Christmas day falls on a Monday, setting up another long holiday weekend.

The *Home for the Holidays* calendar of events brochure offers events happening from November – New Year's Day. The timeline for the brochure is to have it printed to handout to the influx of people attending the NC Apple Festival and the busy fall travel season.

The TDA is soliciting dates and information for holiday events to be included in the *Home for the Holidays* brochure. The events must fall from **November 1, 2017 - New Year's Day of 2018**. Dates, times, and location must be exact to be considered for a free listing in the brochure. Contact Michael Arrowood at [events@visithendersonvillenc.org](mailto:events@visithendersonvillenc.org) to request a HFTH calendar event form to be included in the brochure.



## Summer Outdoor Concerts Continue

There is no shortage of opportunities to enjoy outdoor concerts in the Hendersonville area this summer. Stop by the Visitor Center to pick up a copy of the 2017 Summer Music Series brochure, so you don't miss your favorite band. It features the schedules for Music on Main Street, Street Dances, Rhythm & Brews, North Main Music, Music by the Lake, and Car Shows. For a complete listing of concerts go online to <http://www.visithendersonvillenc.org/wp-content/uploads/Summer-Concert-Series-Brochure.pdf>. Savor the melodies and memories of the summer.

## Thank You for Your Service

The HCTDA Board would like to thank outgoing board members Shannon Clarke, Selena Einwechter, and Kathy Kanupp for their years of service. In appreciation for their service they each received a Bear figurine.

Members of the Board are appointed by Henderson County, City of Hendersonville, Chamber of Commerce, Village of Flat Rock, and Fletcher. The Board is appointed as stewards of Henderson County's occupancy tax to boost the local economy through the tourism.



## 4<sup>th</sup> of July Tribute Concert

The Henderson County TDA would like to express our thanks to the Honor Guard, veterans, dignitaries, and the audience for making the Music on Main Street 4<sup>th</sup> of July Celebration Concert such as success.



## Tourism After Five

Henderson County Tourism Development Authority's Tourism After Five scheduled for Thursday, July 13<sup>th</sup> has been cancelled.

Mark your calendar for the August Tourism After Five scheduled to be held at The Cascades Mountain Resort on Thursday, August 10, 2017 from 5-7pm.

## Writers Tour

The Henderson County Tourism Authority will be hosting a FAM Tour for approximately a dozen travel writers in early August. FAM Tours, "familiarization" tours, are used in the tourism industry to introduce the media to what a town has to offer first-hand. The group will represent print and electronic media. They will be visiting the sights in Hendersonville for a couple of days.

Last years' writers tour was a huge success. Numerous articles and TV segments resulted from their visit. Free editorial is an invaluable part of HCTDA's marketing plan.

## Business Update

- **1898 Waverly** - now serving Sunday Brunch to the public from 10:30am-2pm
- **Black Forest Restaurant** – closed on 5<sup>th</sup> Ave. E.
- **Dat's Cajun Café** – opened at 133 4<sup>th</sup> Ave. E.
- **Dickey's BBQ** - moved into the former Mojo BBQ location on the corner of Upward & Allen Roads – 576 Upward Rd.
- **Independent Bean Roaster** – 346 7<sup>th</sup> Ave. E.
- **Shuck n Brew Oyster Bar** - opened in Fletcher in the former Dickey's BBQ location–235 St. John Rd

## Media Spotlight

- **Times-News** TDA monthly column / Seeking Summertime Fun! – <http://www.blueridgenow.com/news/20170708/seeking-summertime-fun>
- **Destinations Magazine**, published by the American Bus Association, July/August issue
- **Times-News / Etowah Valley Golf & Resort turns 50 /** <http://www.blueridgenow.com/sports/20170707/simply-golden-etowah-valley-golf--resort-turns-50>



## HCTDA Upcoming Events

July 10 – Aug 14 Every Monday 7-9pm	July 13 Tourism After Five	Jul 14 – Aug 18 Every Friday 7-9pm	July 25 1pm	July 27 11am-Noon
Street Dances	Cancelled	Music on Main Street	TDA Board Meeting	Group Sales Forum
Visitor Center 201 S. Main St		Visitor Center 201 S. Main St.	Visitor Center 201 S. Main St.	BRCC, Con Ed Building, Rm 122

## Contact Us

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