

For inclusion in the calendar of events on VisitHendersonvilleNC.org

These guidelines help ensure that HCTDA is providing accurate event information to its visitors via its website. Submission of an event may take up to 5 days for approval.

General Criteria

- Must be a tourist related event that attract visitors more than 25 miles from Henderson County.
- Dates, times, and location must be exact.
- Draw a regional audience, defined as at least multi-community.
- The listing cannot be an event that is marketed only to local residents.
- Open to the general public.
- Contact information must be available.
- Full description and fees must be included.

Exclusions

- Require pre-registration or reservations
- Not open to the public.
- Limited to less than 100 people
- Individual business open houses & promotions
- Classes
- Contests
- Raffles
- Leagues
- Individual restaurant entertainment & menus
- Auditions
- Meetings
- Banquets
- Conventions
- Seminars
- Events with limited appeal
- Political events

Notify HCTDA ASAP if there are any changes with the event, this is the responsibility of the organization submitting the event.

**The Henderson County TDA reserves the right to select and edit all materials.
Submission of an event does not guarantee a listing**